

Colorado's LAUNCH Together Initiative Parent Possible Home Visiting Conference, 4.17.19



Presentation Overview

- ❑ Introductions
- ❑ History of LAUNCH
- ❑ Our Work in Our Communities
 - Jefferson County – Jennifer Anton, Lisa Schell, Sindy Pelayo
 - Pueblo County – Lindsay Reeves
- ❑ Discussion, Questions & Ideas



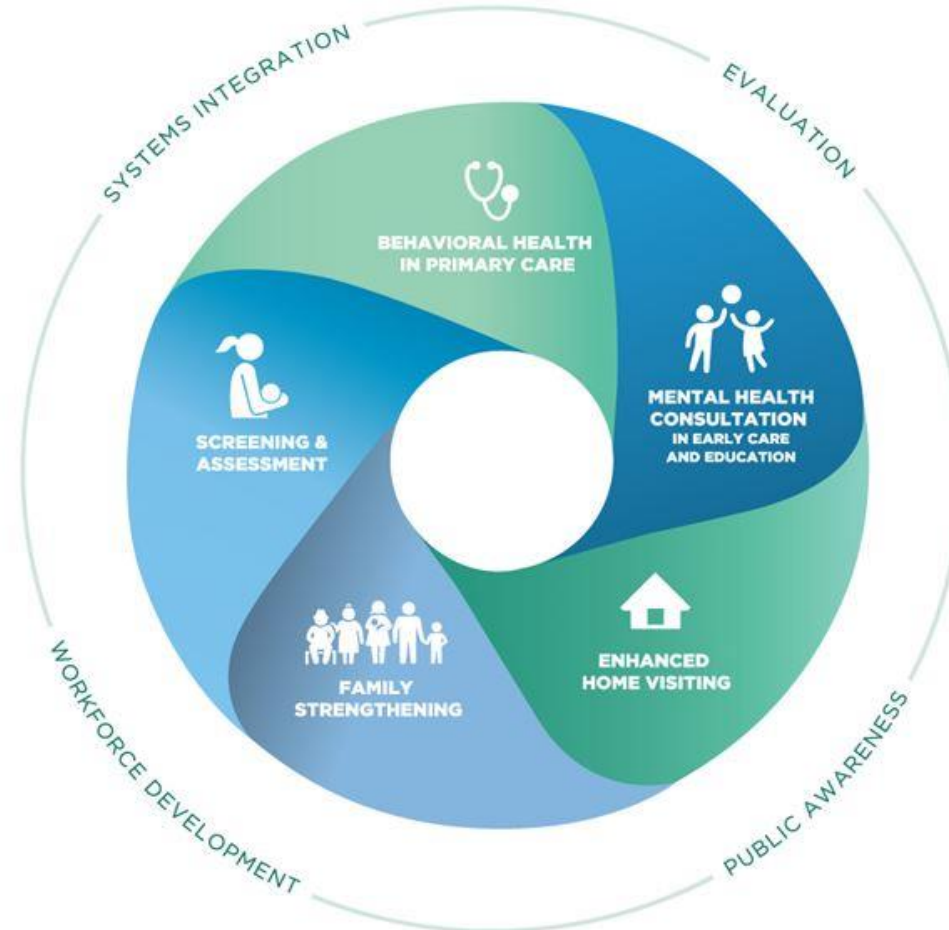
The Focus



LAUNCH Together supports Colorado communities in **expanding prevention and health promotion practices and building coordinated systems** to support the wellness of children, prenatal through age 8, and their families with a focus on behavioral health and social and emotional development.



LAUNCH Framework as a Model



Enhanced Home Visiting



Key Features:

- Training on social and emotional well-being and behavioral health of young children and families
- Integration of social-emotional and behavioral health screening
- Provision of reflective supervision and case consultation for home visiting staff
- Brief intervention, including mental health consultation and crisis intervention, prior to a warm handoff for additional services and supports
- Increased coordination and information sharing across home visiting programs



Jefferson County Home Visitation Collaborative

How We Got Started

- January 2017- 14 Home Visitation Programs
- LAUNCH Together provided infrastructure
- Focus on enhancing incoming/outgoing referrals
- Early Projects
 - Home Visitation Resource Guide
 - Referral Guide for PCPs
 - Decision Tree for Parents and ECE Providers
- Problem with referral loop closure
- *How can we automate resources and processes and still be HIPPA compliant?*

Home Visitation Resource Guide



Jefferson County, Colorado



Jefferson County Home Visitation Collaborative & LAUNCH Together

The mission of LAUNCH Together Jefferson County Partners is to establish community understanding of the benefits of early childhood social emotional health and develop a collaborative infrastructure that creates a lasting positive impact on the health of young children, their families, and the community.



Program Name:	Home Instruction for Parents of Preschool Youngsters 			
Agency Name:	Jeffco Public Schools			
Contact Name(s) for professionals only:	Lisa Schell		Contact Title:	HIPPY Coordinator
Contact Phone:	303-982-8011		Contact Email:	Lisa.schell@jeffco.k12.co.us
Overall Type of Service(s):	School readiness, child development, parent education. Spanish-speaking staff available.			
Ages Served:	2 – 4 years			
Area Served:	Jefferson County			
Program Capacity:	180	Waitlist:	No	
Eligibility Requirements:	HIPPY partners with JeffCo families of children ages 2-4, particularly those most at risk due to poverty, limited education, or English proficiency.*			
Website:	http://www.jeffcopublicschools.org/academics/early_learning/hippy			
For clients:		For professionals:		
Call 303-982-0014 or return interest form to the office; home visitor will contact a family.		Call 303-982-8011 or return interest form to the office; home visitor will contact family.		
Detailed Program Description				
<p>HIPPY is a free school readiness program in English & Spanish that supports and involves parents in preparing their preschool age children for success in school and beyond. HIPPY can serve families whether or not their child attends preschool. Trained home visitors meet with parents once per week during the school year. They role play the curriculum together and then parents do the HIPPY activities with their children. HIPPY provides the activity packets, books and required materials to families, as well as a school readiness assessment and a parenting interactions checklist. Additionally, families are invited to free, fun, and informative monthly group meetings. Jeffco HIPPY is accredited through HIPPY USA.</p> <p><i>*Jeffco HIPPY enrolls families from September through December each program year.</i></p>				
Staff Description:	Trained home visitors with experience in education, as HIPPY parents, or other home visitation.			

Home Visitation Resources for Early Childhood

I'm concerned About...



Who Can Help...

I'm worried about my child's development or want additional support in the home.



Bright by Three · Parents as Teachers · Jeffco HIPPY · Lakewood Early Head Start · SafeCare Colorado

My child received a screening but I'm not sure what it means.



Jefferson Center Early Childhood Family Services · Child's Primary Care Provider

My child is demonstrating challenging behavior or is not forming relationships and may have trauma history.



Jefferson Center Early Childhood Family Services · SafeCare Colorado

I want to assure school readiness for my child.



Parents as Teachers · Jeffco HIPPY · Lakewood Early Head Start

My child has, or is at risk of, special needs or developmental delays.



HCP for Children & Youth with Special Health Care Needs · Colorado Community Health Alliance Care Navigation

Home and community safety and/or parenting skills are of concern.



SafeCare Colorado · Bright by Three, Parents as Teachers

My child needs support meeting developmental milestones.



Bright by Three · Parents as Teachers · Jeffco HIPPY

I'm pregnant and reside in Jeffco or a pregnant first-time mom and qualify for WIC and Medicaid.



Jeffco Public Health Healthy Start at Home and Nurse-Family Partnership Programs

I'm pregnant or a new mom and concerned about my current or past substance use or addiction.



Lutheran Medical Center Recovery Nurse Advocate Program

I'm concerned about significant delay in my child's development and he/she is 0-3 years.



A screening must first be completed, then child can be referred to DDRC. Contact Jefferson Center at 303-432-5455 for a screening.

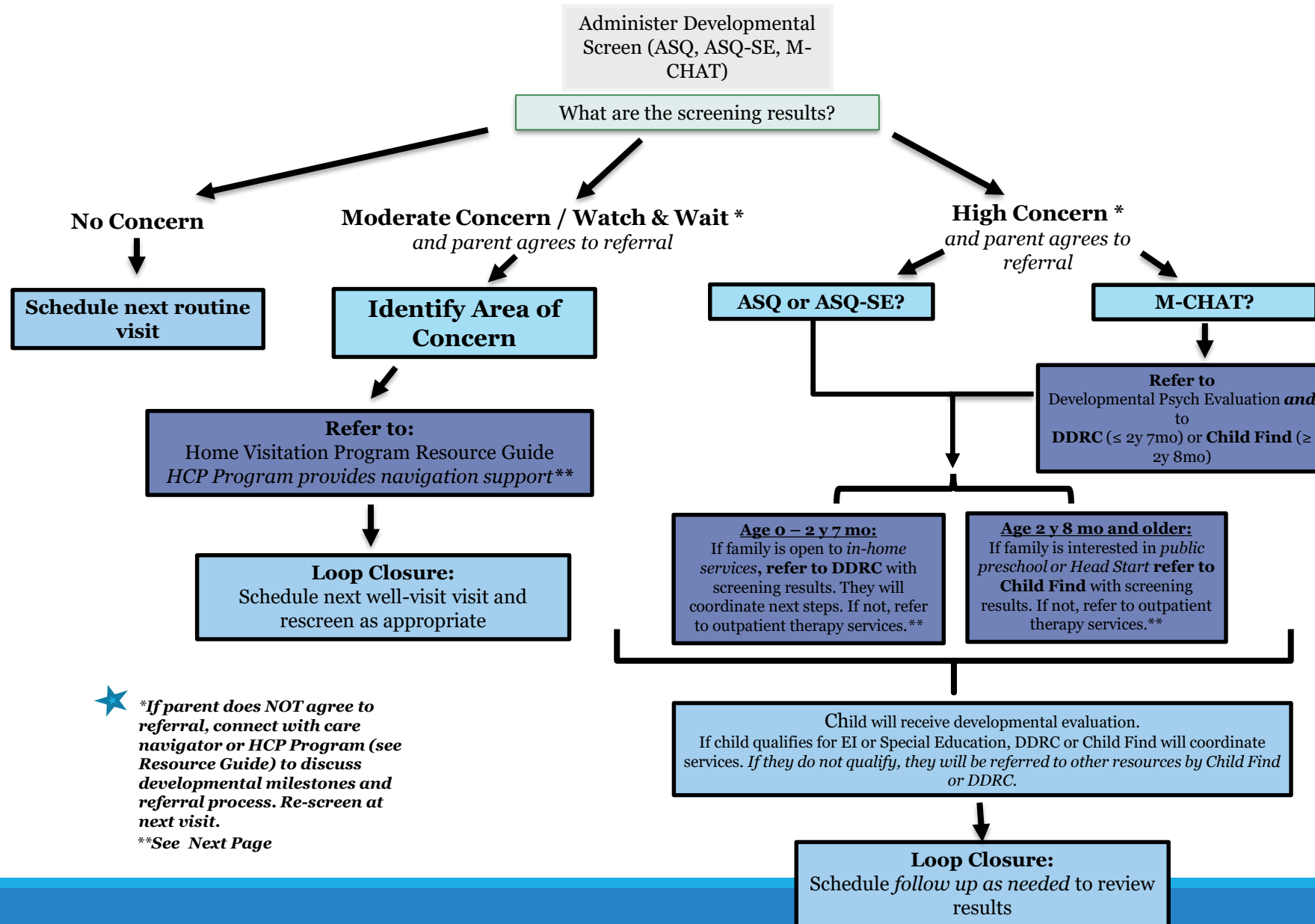
I'm concerned about significant delay in my child's development and he/she is 3+ years.



A screening must first be completed, then child can be referred to Child Find. Contact Jefferson Center at 303-432-5455 for a screening.

Agency Name	Program Name	Ages Served	Contact Info
Bright by Three	Home Visitation Program	Birth - 3 yr	Complete referral form online: http://brightbythree.org/program/
Description: Offers parents age-appropriate kits and home visits with information, tips and activities to promote healthy development & attachment. Bright by Text delivers similar content via text messaging. Spanish materials available.			
City of Lakewood Head Start	Lakewood Early Head Start	Prenatal - 3 yr	303-987-2490. Front desk person speaks Spanish.
Description: Provides early, continuous, and comprehensive child development and family support services with focus on parent/child interaction and opportunities for socialization.			
Colorado Community Health Alliance	Care Navigation	Lifespan	303-256-1717
Description: Service coordination across needs (i.e., medical, mental health, housing, financial assistance) for Medicaid members.			
Developmental Disabilities Resource Center	DDRC Early Intervention Program	Birth - 3 yr	303-462-6619
Description: EI provides developmental supports and services for children with significant needs and developmental delays. Children should have completed developmental screenings prior to referral. Spanish support available.			
Families First Colorado Mountain Resource Center	Parents as Teachers Programs	Prenatal - 5 yr	Families First: 303-745-0327 Mountain Resource Center: 303-838-7552, x. 30
Description: Supports and educates families about parenting, child development, learning, and health. Promotes an environment that will help the child reach his/her fullest potential and empowers parents to be their child's first and most influential teacher. Includes resource materials and parent-child activities. Spanish materials available.			
Family Tree	SafeCare Colorado Program	Birth - 5 yr	Phone 720-492-9086 or email safecare@thefamilytree.org
Description: In-home parenting support for families with children ages 0-5. Parent gets to choose which topics to discuss including parent-child interactions, home safety or child health. Spanish materials available.			
Jeffco Public Schools	Home Instruction for Parents of Young Children	2 yr - 4 yr	303-982-0014
Description: School readiness program in English and Spanish that supports and involves parents as they prepare their preschool age children for success in school. Provides curriculum, books and required materials for families to do HIPPY activities with home visitor and on their own with their children.			
Jefferson Center for Mental Health	Early Childhood Family Services	Birth - 8 yr	Call 303-425-0300 & request ECFS team or 303-432-5455 for ECE consulting services
Description: Home- and office-based services for relationship-based psychotherapy, behavior management, social emotional assessments, child development & parenting instruction.			
Jeffco Public Health	Healthy Start at Home	Prenatal-1 yr	720-480-7546. Program Supervisor speaks Spanish.
Description: Nursing home visitation and service coordination for any pregnant woman living in Jeffco. Focus on healthy pregnancy, labor and delivery, and safely caring for newborn.			
Jeffco Public Health	Nurse Family Partnership	Prenatal-2 yrs	303-239-7074 or 303-239-7026 to speak to someone in Spanish.
Description: First-time moms meet with nurses before and after birth to promote child/family success.			
Jeffco Public Health	HCP for Children & Youth with Special Healthcare Needs	Prenatal - 21 yr	303-271-7006. Call 303-239-7025 for Spanish.
Description: Care coordination for families with children with special needs or at-risk of physical, developmental, behavioral, or emotional delay. Spanish materials available.			
Lutheran Medical Center	Recovery Nurse Advocate Program	Prenatal - 1 yr	303-467-4008
Description: Current or past addiction support during and after pregnancy.			

Referral Guide following Developmental Screenings in Pediatrics—Early Childhood



★ *If parent does NOT agree to referral, connect with care navigator or HCP Program (see Resource Guide) to discuss developmental milestones and referral process. Re-screen at next visit.*

**See Next Page

LAUNCH Together Pilot Project

Does referral loop closure through an online platform increase ability of home visiting programs to effectively connect families to resources?

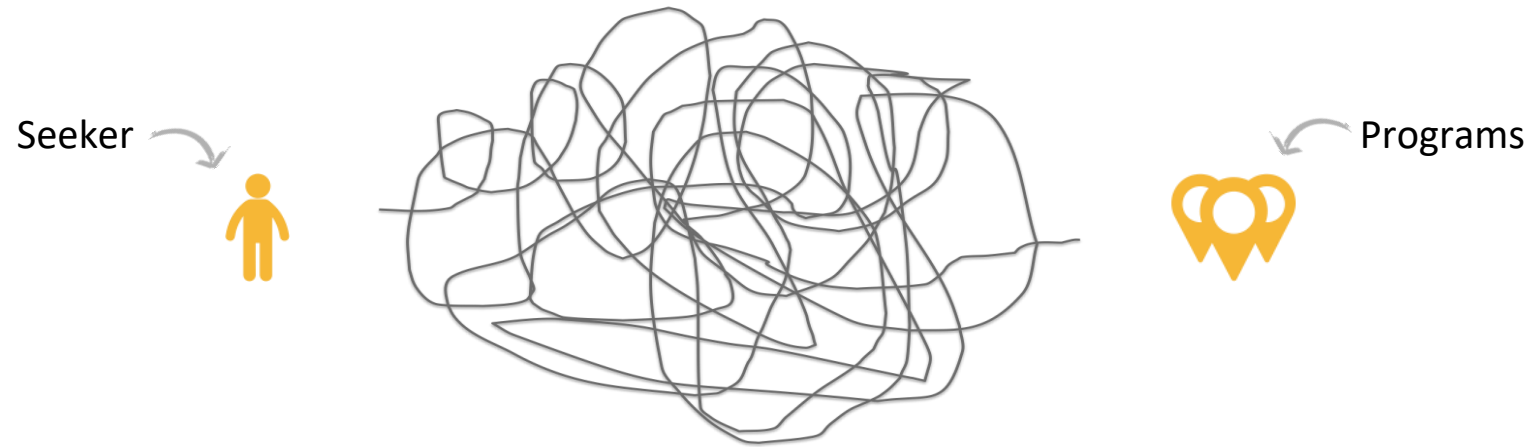
Are families better informed, connected, empowered to access community resources?

AuntBertha.com

Mission

To connect all people in need
and the programs that serve them
(with dignity and ease).

Problem: It's too hard to navigate the system.



Auntbertha.com

Aunt Bertha - Connecting People x +

← → ↻ https://www.auntbertha.com ☆ | Paused


Apps Settings LAUNCH Communi... Jeffco Bright Future... Early Childhood Jeff... New Tab

Aunt BERTHA | Connecting People and Programs [Support](#) [Sign Up](#) [Log In](#) [Help Others](#)


Search for free or reduced cost services like medical care, food, job training, and more.

Zip [Search](#)

1,790,254 people use it (and growing daily)



By continuing, you agree to the [Terms & Privacy](#).

Select Language 

[Help Us Help Others](#) | [Browse Programs](#) | [Suggest Program](#) | [Claim Programs](#) | [About Us](#) | [Accessibility](#) | [Terms](#) | [Privacy](#)
© 2012-2019 Aunt Bertha, a Public Benefit Corp.

Select Language ▼

Search for free or reduced cost services like medical care, food, job training, and more.



FOOD



HOUSING



GOODS



TRANSIT



HEALTH



MONEY



CARE



EDUCATION



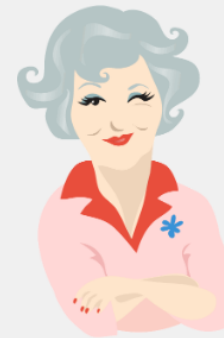
WORK



LEGAL

**1305 programs
serve people in
Denver, CO (80215)**

Type a search term, or pick a category



Mobile App

The image shows a browser window displaying the App Store page for the AuntBertha app. The browser's address bar shows the URL <https://itunes.apple.com/us/app/auntbertha/id970641273?mt=8>. The page features a navigation bar with icons for Mac, iPad, iPhone, Watch, TV, Music, and Support. Below the navigation bar is the "App Store Preview" section, which includes a light blue banner stating "This app is only available on the App Store for iOS devices." The app's icon, "Aunt BERTHA", is shown in a rounded square. To the right of the icon, the app name "AuntBertha" is displayed with a "4+" age rating, the developer "AuntBertha", a 4.5-star rating from 6 reviews, and the price "Free". Below the app information is a "Screenshots" section with tabs for "iPhone" and "iPad". Three screenshots are shown: the first shows the search interface with a text input field containing "90210" and a "Search" button; the second shows search results for "1937 programs serve people in Austin, TX (78759)"; the third shows a list of services including "Housing Counseling", "Financial Literacy", and "Home Loan Programs", each with a location and "Open Now" status.

AuntBertha on the App Store


Apple Inc. [US] | <https://itunes.apple.com/us/app/auntbertha/id970641273?mt=8>

Apps Settings LAUNCH Communi... Jeffco Bright Future... Early Childhood Jeff... New Tab

Mac iPad iPhone Watch TV Music Support

App Store Preview

This app is only available on the App Store for iOS devices.



AuntBertha 4+
AuntBertha
★★★★★ 4.5, 6 Ratings
Free

Screenshots

iPhone iPad

Aunt BERTHA

Search for **free or reduced cost** services like medical care, food, job training, and more.

Zip

1,138,548 people use it

By continuing, you agree to the Terms & Privacy .

Aunt BERTHA

Search for **free or reduced cost** services like medical care, food, job training, and more.

Select Language

Browse Categories

1937 programs serve people in **Austin, TX (78759)**

Type a search term, or pick a category

Serves your state

- Housing Counseling
by Transformance, Inc.
5.94 miles away (Map)
Open Now: 08:00 AM - 04:30 PM

Serves your local area

- Financial Literacy
by Cornerstone Financial Education
6.79 miles away (Map)
Open Now: 08:00 AM - 05:00 PM

Serves your state

- Home Loan Programs
by Texas State Affordable Housing Corporation
8.39 miles away (Map)
Open Now: 08:00 AM - 05:00 PM

Serves your local area

- Texas Statewide

Early Childhood JeffCo



**RESOURCES
FOR FAMILIES**

Early Childhood Jeffco Landing Page

EARLY CHILDHOOD JEFFCO

Early Childhood Jeffco Families Help Form

Find parent/family resources, health, education, child care, housing, and more.

Not finding what you need? Try a neighboring zip code to widen your search.

Zip

Search



EARLY CHILDHOOD JEFFCO

RESOURCES
FOR FAMILIES

By continuing, you agree to the [Terms & Privacy](#)

This resource is brought to you by: <http://earlymilestones.org/launch-together/jefferson/>

Customized Navigation Bar

The screenshot displays the website https://jeffcofamiliespilot.auntbertha.com/search_results/80215. The navigation bar is yellow and features a search bar on the left with the placeholder text "Zip or keyword or program name" and a "Select Language" dropdown. To the right of the search bar are icons for various services: Early Childhood (ABC blocks), Education (book), Parenting Support (family), Health (heart), Food (apple), Housing (house), Goods & Transportation (truck), Care (hands holding a child), Money and Work (money), and Legal (scales). A dropdown menu is open under the "Early Childhood" icon, listing: Home Visiting, Early Head Start, Head Start, Early Intervention, Special Needs Programs, Child Care, and Help Pay for Child Care. The main content area has a large heading "Find programs that are in Denver, CO (80215)" and a sub-heading "Type a search term, or pick a category". On the right, there is a logo for "LAUNCH Together" with the text "EARLY CHILDHOOD JEFFCO" and a purple button that says "RESOURCES FOR FAMILIES". The footer contains links for "Suggest Program", "Claim Programs", "Accessibility", "Terms", and "Privacy", along with the copyright notice "© 2012-2019. Powered by Aunt Bertha..".

Early Childhood Jeffco Help Form

English
Select your language

Select any or all that apply

- I'm worried about my child's development or want additional support in the home.
- My child received a screening but I'm not sure what it means.
- I want to assure school readiness for my child.
- Home and community safety and/or parenting skills are of concern.
- My child has, or is at risk of, special needs or developmental delays.
- My child needs support meeting developmental milestones.
- I'm pregnant or a new mom and concerned about my current or past substance use or addiction.
- I'm pregnant and interested in support for a healthy pregnancy and baby.

Think about the place you live. Do you want help with any of these? Select any that apply.

- Baby Supplies
- Clothing
- Mental Health Counseling
- Education
- Employment
- Financial Assistance
- Food
- Health Insurance
- Housing
- Medical Care
- Nutrition
- Preschool



EARLY CHILDHOOD JEFFCO

RESOURCES
FOR FAMILIES


ght to you by: <http://earlymilestones.org/launch-together/jefferson/>


EARLY CHILDHOOD JEFFCO

Serves your local area


SafeCare Colorado

by Family Tree, Inc.

 Send to a Friend

 Save to Favorites

 3.25 miles away 3805 Marshall St, Wheat Ridge, CO, 80033 ([Get Directions](#)) **Open Now:** 08:00 AM - 05:00 PM

 **What:** personal safety, parenting education, home visiting

 **Who:** adults, young adults, teens, seniors, with children, caregivers, parents

Eligibility: This program serves parents and caregivers of children ages five and under.


Next Steps

Description

Hours & Location

My Notes

 Suggest Change


 Call 720-492-9086 (your nearest location) to get more info.


 Email SafeCare@thefamilytree.org to get more info.

Serves your local area

Home Instruction for Parents of Preschool Youngsters (HIPPY)

by Jeffco Public Schools

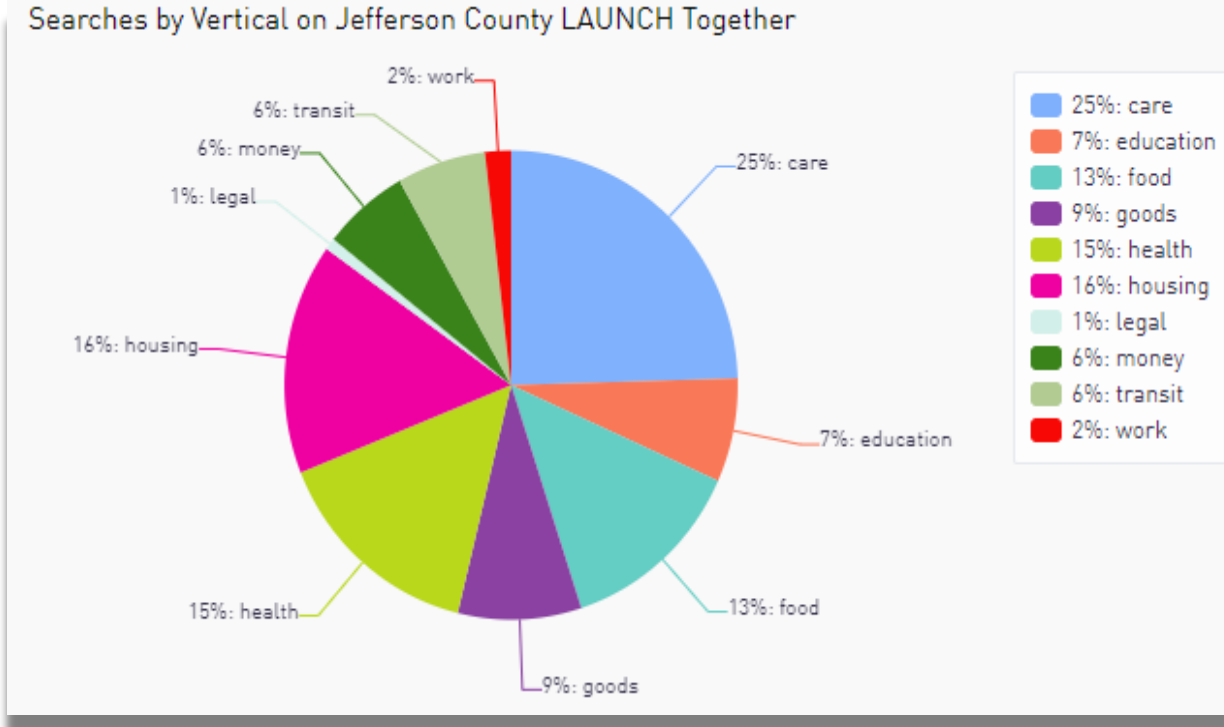
 Send to a Friend

 Save to Favorites

 4.38 miles away 5280 West Ohio Avenue, Lakewood, CO, 80226 ([Get Directions](#)) **Closed Now** 08:30 AM - 04:30 PM MDT

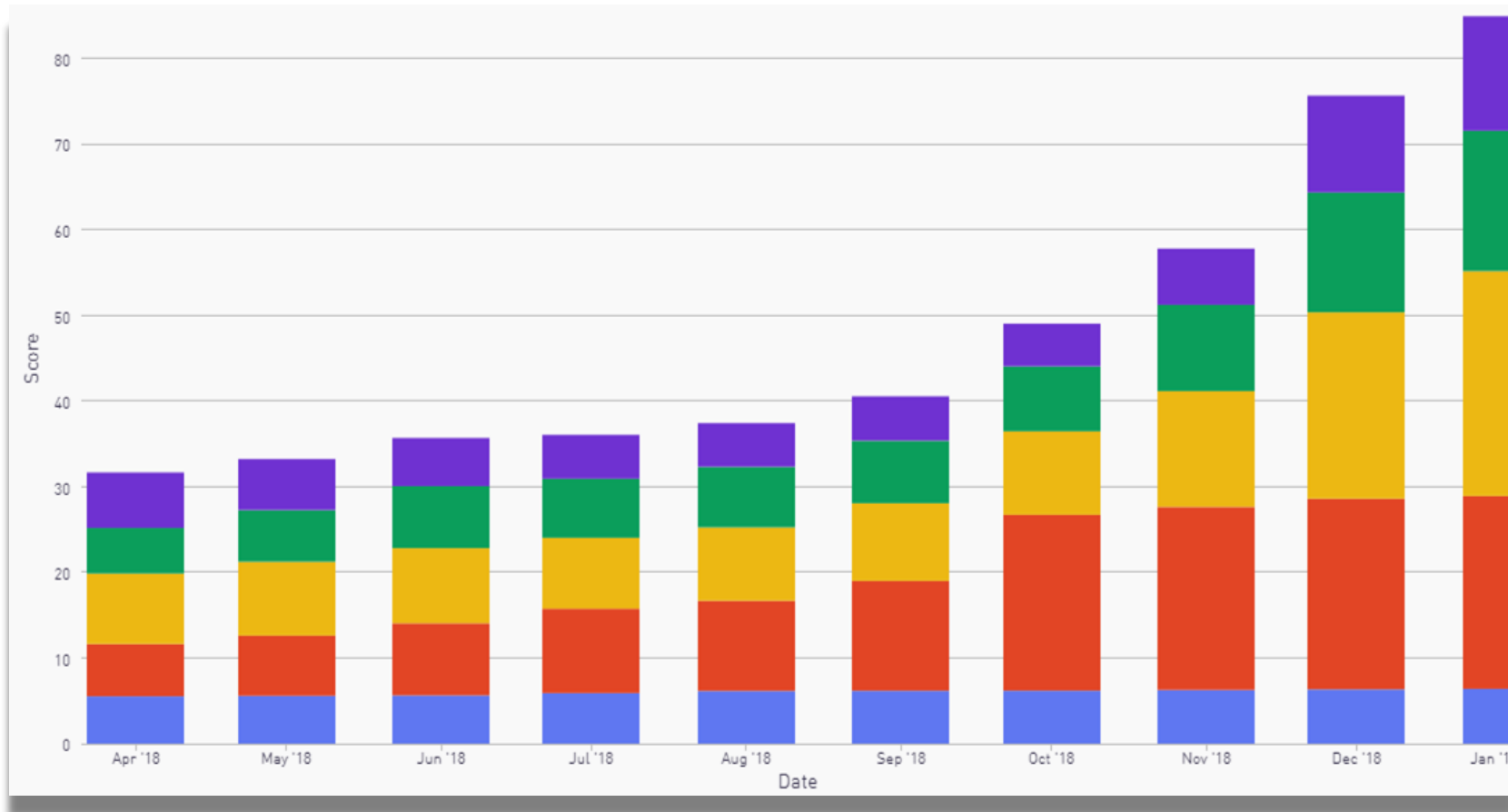
What Did We Learn?

Since Jan 2018 - Most Common Searches



	TERM	SEARCHES
1	help pay for housing	307
2	help find housing	181
3	food pantry	143
4	housing vouchers	114
5	temporary shelter	102
6	emergency food	97
7	preschool	94
8	counseling	91
9	help pay for utilities	88
10	bus passes	79
11	community gardens	73
12	help pay for gas	71
13	food delivery	58
14	Financial Assistance	58
15	transportation for healthcare	57

Colorado “Network Score” - Trending Up!



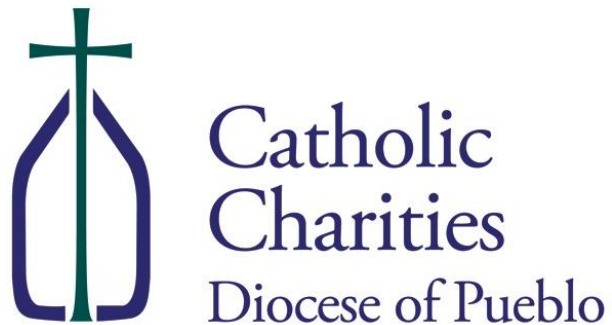
Combination of referrals, user count, searches, activity of community organizations, and more.

What do Providers in our Pilot Group Say?

- Most use Early Childhood Jeffco monthly (53%) and some use it weekly/bi-weekly (20%)
- 73% have used the Help Form and all of them said it returned useful resources
- The majority of participants (73%) have **not** made a referral using the platform and the most frequently cited reason (67%) is that they would have to *change their workflow*.
- Pilot participants like the platform, citing the following **benefits**:
 - “Information for most programs is accurate and detailed.”
 - “Easy way to look up various agencies and resources in the area.”
 - “The ability to give clients a comprehensive resource to access online.”
 - “Quick, easy tool to find resources. Better than handing a huge packet to a family.”
- However, there are some **challenges**:
 - “Not as many diverse programs have claimed yet outside of home visiting...it would be great to get more programs claimed.”
 - “Never heard back from the referrals I made :(“
 - “Getting families to use it.”
 - “I think we are still figuring out how to best explain in a concise and obvious way what supports are most readily available for Spanish speaking families.”
 - “I forget to use it.”

Pueblo County LAUNCH Together

Pueblo County



VISION

All families with children prenatal through age eight in Pueblo County will have access to family strengthening services and community supports for multigenerational positive social and emotional health.

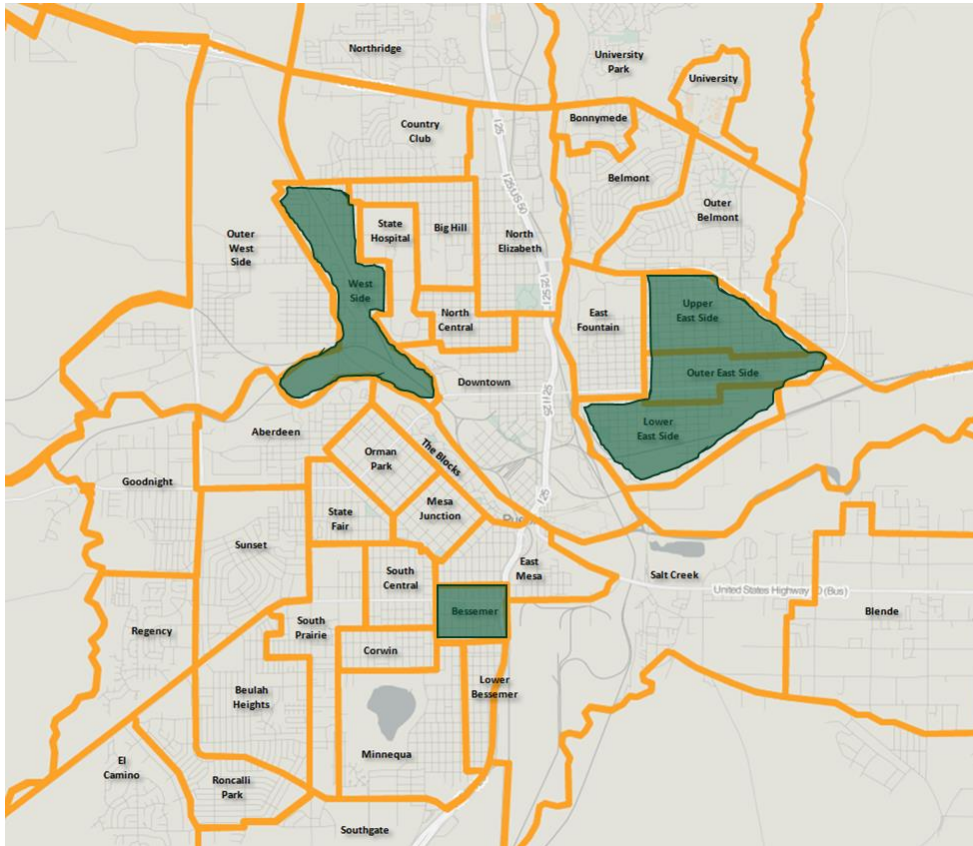
MISSION

Launch Together Pueblo will unite community partners and families in a collaborative network to ensure that all of Pueblo's children prenatal through age eight are valued, healthy, thriving and prepared for success in school and life.

LAUNCH TOGETHER PUEBLO HOME VISITING GOAL

Expand and enhance existing home visiting services by increasing the focus on the social-emotional well-being and behavioral health of young children and families and the coordination and collaboration among programs

Target Geographic Area



	TOTAL/ AVG
# of children 0-8	5548
% of children <5 in poverty	44.1%
% of families receiving SNAP/Food stamps in last 12 months	67.7%
% of children PK-5 FRL eligible	91.8%
% of children PK-5 - minority	79.6%



LAUNCH Together Pueblo

KEY Results

38 home visitors trained on social and emotional well-being and behavioral health

4,117 home visits with families of children birth to 8 years old

4,076 home visits using evidence-based parenting education and skills training

906 home visits resulted in referrals

348 hours of reflective supervision conducted with home visitors

132 hours of case consultation conducted with home visitors

12 mental health consultations conducted with home visitation families



Early Minds Matter In Pueblo



Early Minds Matter
In Pueblo

[Calendar](#) [Contact Us](#)

[HOME](#) [Families](#) [Care Providers](#) [Support Us](#) [Pueblo Activities](#)

Families

Parents are a child's first and best teacher, yet all parents need support from friends, family and the community in order to raise happy, healthy kids.

[LEARN MORE](#)





Early Minds Matter In Pueblo

3-5 Year Olds



[More Videos](#)



Resources

Find parenting resources in the areas of mental health, crisis intervention, youth programs, and more!

[Learn More](#)



Activities

These developmental activities will help your child get off to a great start in this evolving world!

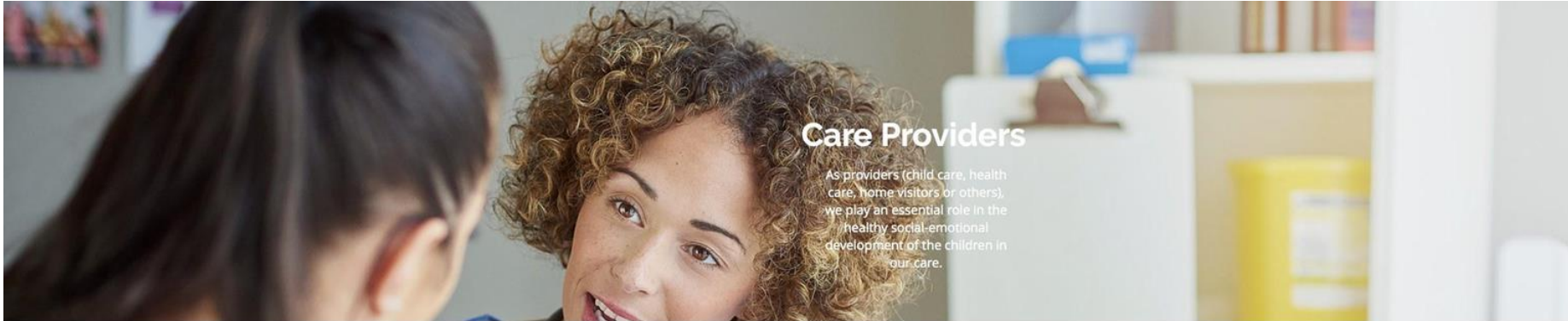
[Learn More](#)



© 2018 LAUNCH Together Pueblo by EJR



Early Minds Matter In Pueblo



Care Providers

As providers (child care, health care, home visitors or others), we play an essential role in the healthy social-emotional development of the children in our care.

Trainings, events and more!

Trainings and events are happening all around you! Click below to see what is going on around you.

[Calendar](#)



Resources

Click on the links to learn more!

- [T.E.A.C.H. Scholarships](#)
- [NAFCC: National Association for Family Child Care](#)
- [Council for Professional Recognition](#)
- [Child and Adult Care Food Program](#)
- [National Association for the Education of Young Children](#)
- [Colorado Association for the Education of Young Children](#)
- [Colorado Shines](#)
- [Children First](#)
- [Illuminate Colorado](#)
- [Colorado Respite Care Coalition](#)
- [Office of Early Childhood](#)
- [Early Milestones Colorado](#)
- [Kempe Foundation](#)
- [Circle of Friends Association](#)
- [Rocky Mountain Early Childhood Conference](#)
- [Sexual Abuse Prevention](#)
- [PCDSS-reporting site \(719-583-6901\)](#)
- [Hope for Children-grandparents raising children support \(545-6821\)](#)
- [Child Find-screening and referral for school/early interventions \(719-423-3885\)](#)
- [Pueblo Mentoring Project](#)
- [Communicable Diseases](#)
- [Housing Inspections](#)



© 2018 LAUNCH Together Pueblo by EJR





Early Minds Matter In Pueblo



Early Minds Matter

February 19 · 🌐



BLOG.SUMMITLEARNING.ORG

The Power of Positive Relationships

Positive relationships in a student's life can accelera...

2

2 Shares



Write a comment...



Early Minds Matter

December 22 · 🌐



earlymindsmatter



earlymindsmatter
Pueblo, Colorado



 **Pueblo Department of Public Health & Environment**
December 22 · 🌐

Help your baby sleep safely and well with tips from these doctors.

[About this website](#)

YOUTUBE.COM

Tips for Keeping Sleeping Babies Safe

Each year in the United States, thousands of babies between 1 mon...



Write a comment...



18 likes

earlymindsmatter #ItTakesAVillage #Earlychildhood #earlychildhoodeducation #childrenmatter #earlymindsmatter #childrensmentalhealth... more

OCTOBER 22, 2018

Bright
by **Text**

To: 274448
BRIGHT
Sign up now!

Message and data rates apply. Text STOP to 274448 to stop. Text HELP to 274448 for help.



14 likes

earlymindsmatter Sign up today to receive parenting tips for your little ones 🧡 #ItTakesAVillage #Earlychildhood... more

View 1 comment

OCTOBER 11, 2018



Questions?





THANK YOU!

For more information visit
LAUNCHTogetherColorado.org

Lindsay Reeves, Director of Early Childhood Programs, Charities Diocese of Pueblo, lreeves@pueblocharities.org

Jennifer Anton, Project Administrator, Jefferson County Public Health, janton@jeffco.us

Lisa Schell, HIPPIY Coordinator, Jeffco Public Schools, lisa.schell@jeffco.k12.co.us

Sindy Pelayo, HIPPIY Assistant Coordinator, Jeffco Public Schools, sindy.pelayo@jeffco.k12.co.us