



2019 ANNUAL REPORT

Stronger families, today and tomorrow.

Creating Community Through Connections

BOARD CHAIR & EXECUTIVE DIRECTOR LETTER

CREATING COMMUNITY THROUGH CONNECTIONS.

Dear Friends & Supporters,

As we reflect on the past year, we are reminded of the incredible work happening in communities throughout Colorado to connect parents as well as home visitors to valuable tools and resources. We thank you – our partners and funders – who are at the core of our ability to empower families, strengthen communities, and create lasting change.

Last year we were able to strengthen our home visiting work throughout the state by improving the quality of our services and creating systems that better support home visitors in their daily work. Through our Enhanced Home Visiting project, we have been able to provide mental health and wellness services to six of our program sites. Additionally, we launched an initiative to support in-home child care providers through PAT and HIPPY. This work will continue into next year and we can't wait to see the impact of these innovative projects.

Our Vroom work also continues to grow. We have added new community partners and were able to implement a focused campaign in El Paso county that included traditional messaging strategies such as billboards and TV ads. We are excited about the future of Vroom in Colorado and are working to continually expand these efforts.

This year also brought us some expansion in other areas. We added a policy initiative that supports the work of the Colorado Home Visiting Coalition. These endeavors bring together all of Colorado's evidence-based home visiting programs with the hope of harnessing our power and creating a strong system for families who need home visiting services throughout Colorado.

We are thrilled to share this report with you along with some of the highlights of the last year.

Sincerely,



Julie Germond
Board Chair



Heather Tritten
Executive Director

OUR PROGRAMS



Parents as Teachers®

Parents as Teachers (PAT) is an evidence-based parent education and family support program that serves families throughout pregnancy until their child's kindergarten completion. Certified parent educators visit families at least once a month and share age appropriate child development information to engage families in activities that provide meaningful parent-child interaction. This home visiting program also offers hearing, vision, and developmental screenings to detect developmental delays and/or health issues early on in a child's life. Parent Possible oversees 27 PAT partner sites in 35 Colorado counties.



COLORADO HIPPY
Home Instruction for Parents of Preschool Youngsters

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidence-based school-readiness and parent involvement program for families of children ages two through kindergarten. HIPPY is a peer-delivered, home visitation model, with trained home visitors providing weekly visits to share carefully developed curriculum, books, and materials to prepare children for success in school, and beyond. HIPPY empowers parents as the primary educators for their children in the home and fosters parent involvement in both school and in the community. Parent Possible oversees 9 HIPPY partner sites in 14 Colorado counties.



Vroom translates the science behind the brain's executive functions into easy, actionable tips and messages that encourage back and forth interaction between parents and their young children. By promoting awareness and the importance of early brain development, Vroom seeks to turn every parent into an active brain-builder. Vroom reaches busy parents through mobile and digital technologies, and by leveraging household brands and entertainment channels as trusted messengers. Parent Possible is the state anchor for Vroom in Colorado, providing training, leadership, and guidance to over 98 partners and local program sites located all across the state.



OUR FAMILIES

"Our children are safe and thriving. My husband and I can envision a future for ourselves and our children.

We are so grateful that Catholic Charities entered our lives, lightened our load, and helped us get back on our feet. I am now serving as a HIPPY AmeriCorps member with Catholic Charities and love helping others, while serving with an agency that helps families." - HIPPY Home Visitor, Pueblo



"My home visitor comes over and brings an activity and we sit down to do it, my home visitor is like my cheerleader, it is awesome. She is really supportive & understanding. I feel like a really good mom with her around.

She gives me tools to teach my kid and to be a better mom." - PAT Parent, Denver



"The goals setting process offered by PAT supports parents as they set SMART goals. One mom identified a potty training goal for this summer and has the tools and monthly feedback from our home visits to support her in this process. This mom is confident that she is approaching this stage of development with the right attitude to help her child achieve a milestone in her life." - PAT Supervisor, Conifer

"John is a single parent of 2 girls. Initially, when he started the program he had a goal to simply improve his parent practices. Since then, he has made multiple gains in his parenting skills including: completing the Nurturing Fathers Program, enrolling his daughter into head start, and enrolling himself into the Auto Mechanics Certification Program at Trinidad State Junior College." - PAT Supervisor, Alamosa

"Parents as Teachers is a wonderful program! Learning about activities that you can put together with just the stuff around your house was amazing & interesting. Creating goals and schedules for my family helped in tremendous ways and allowed me to prioritize my time and responsibilities." - PAT Parent, Pueblo

"We had a mother who was trying to learn English so that she could advocate for her daughter in settings such as school and the doctor's office...HIPPY was able to connect her to resources that would allow her to practice more English. At a recent home visit, the mom had the courage to greet the coordinator in English and describe how proud she felt to speak English." - HIPPY Home Visitor, Adams County

HIGHLIGHTS



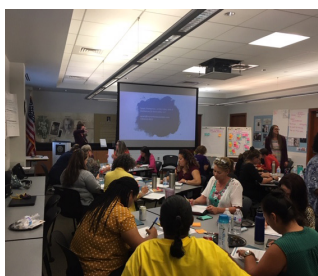
Parent Possible Home Visiting Conference

Our 2019 Creating Community Through Connections Conference was our biggest yet with 50+ workshops and over 200 attendees. It provided home visitors and supervisors with home visiting specific training, professional development, and networking opportunities. We had great feedback from attendees and we cannot wait for next year's conference!

Trainings

This year we hosted a variety of trainings for supervisors and home visitors.

- Bracken Trainings
- Reflective Supervision Trainings
- Advocacy Training
- PAT QEIP Trainings
- HIPPY Management Institute (HMI)
- HIPPY for Little Learners



Enhanced Home Visiting Project

In year two of the Enhanced Home Visiting Project, funded by Community First Foundation, we hosted our second annual retreat. We continued to support participating sites as they engage in reflective supervision sessions with their Mental Health Consultants as well as wellness trainings and activities. We continue to receive positive feedback from home visitors and supervisors in the project - 91% of whom are likely to recommend meeting with a Mental Health Consultant to other home visitors or programs.

Raising a Reader

In 2019 we expanded Raising a Reader to 13 new PAT & HIPPY sites. Raising a Reader is a book sharing program that rotates high quality children's books into families' homes. This program engages caregivers in a routine of book sharing with their children to foster healthy brain development, healthy relationships, a love of reading, and the literacy skills critical for school success.



Colorado Home Visiting Coalition

Parent Possible provides staffing and infrastructure support for the Colorado Home Visiting Coalition (CHVC). The CHVC is a coalition of leadership organizations representing the statewide and local level needs of early childhood home visiting programs. Led by Parent Possible staff, the CHVC developed a strategic plan, created a website, undertook an inventory of home visiting programs and sites, and is currently working to draft a bill to expand home visiting services in Colorado.

EVALUATION RESULTS

Building on years of support and capacity building from outside evaluators, Parent Possible conducted a statewide evaluation of PAT and HIPPY internally for the first time this year. We continued to refine the reports and data visualizations based on stakeholder feedback and to maximize understanding and accessibility. The evaluation of PAT and HIPPY programs in 2018-2019 included parent surveys, a child assessment of school readiness, and a parent-child observation tool.

KEY FINDINGS

- Parents enrolled in PAT and HIPPY reported significant increases in confidence and knowledge around parenting and child development. They also demonstrated increases in behaviors that promote child literacy.
- The majority of parents in both programs are using developmentally-supportive behaviors when interacting with their children.
- Overall, PAT and HIPPY children who completed the school readiness assessment had a statistically significant increase in school readiness skills.

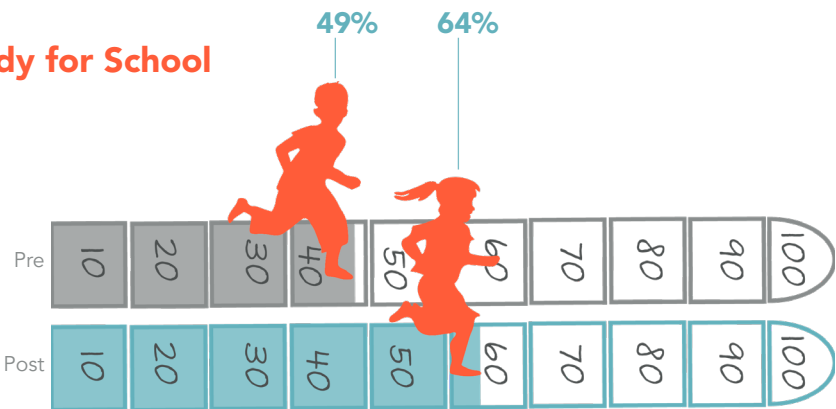
Please visit our website for more information and full evaluation results.



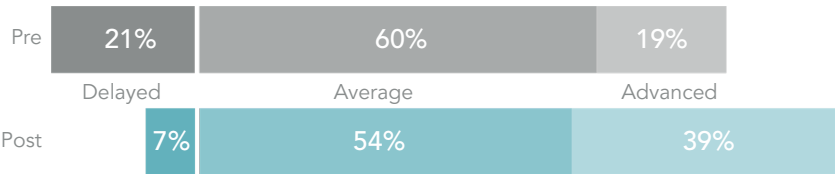
HIPPY EVALUATION RESULTS

HIPPY Helps Kids Get Ready for School

On average, HIPPY children scored better than **64%** of their same aged peers on the Bracken School Readiness Assessment at post-test.*



93% of HIPPY children ended the program year on track for success in school.*



*Percentile rank and proficiency levels from our state-level evaluation using the Bracken School Readiness Assessment.

HIPPY by the Numbers



Children Served: 986

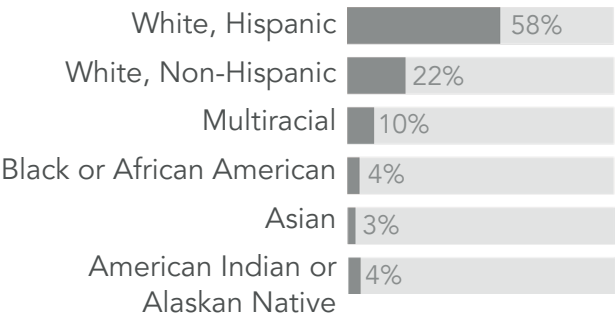


Group Meetings: 127



Home Visits: 19,907

Child Race:



Parents that did not complete high school or GED: 24%



Parents with low income: 84%



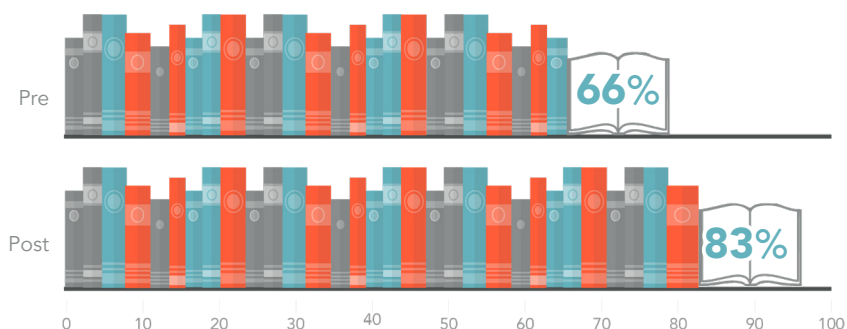
Child Primary Language:

English - 55%
Spanish - 40%
Other - 4%

PAT EVALUATION RESULTS

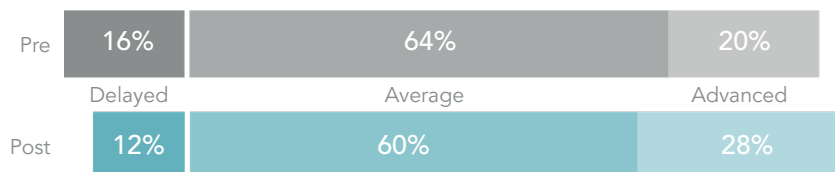
PAT Families Set Aside Time to Read Together

Families reporting that they or someone in the household had a designated reading time with their child increased from **66%** to **83%**.*



PAT Children are Ready for School

88% of PAT children ended the program year on track for success in school.**



*Designated reading time statistics gathered from our state-level evaluation comparing pre and post parent surveys.

**Proficiency levels gathered from our state-level evaluation using the Bracken School Readiness Assessment.

PAT by the Numbers



Children Served: 2,445

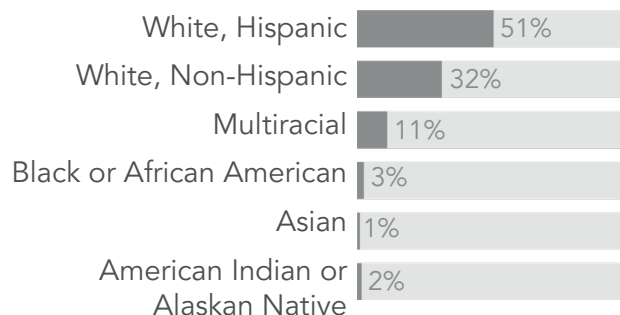


Group Meetings: 492



Home Visits: 22,988

Child Race:



Parents that did not complete high school or GED: 29%



Parents with low income: 84%



Child Primary Language:

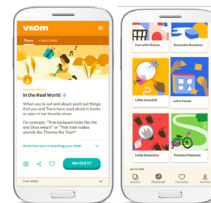
English - 58%
Spanish - 38%
Other - 2%

VROOM

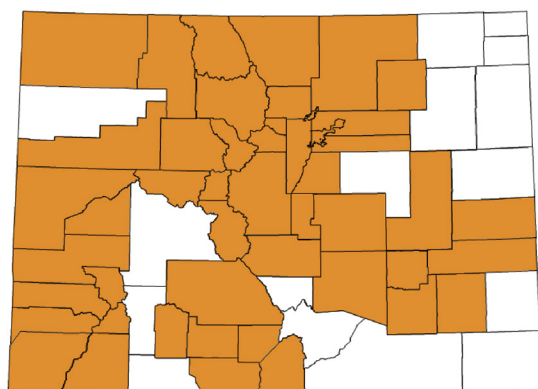
Parent Possible has 98 Vroom Community Partners that are actively layering Vroom into their services and family resources. These partners include home visiting organizations, early childhood councils, family resource centers, cultural institutions, libraries, and county health departments.

17,000+ App Downloads in Colorado

/// In our rural community, Vroom has provided a common language for service providers, early education programs, and families to talk about early childhood development and ways to support school readiness! ///



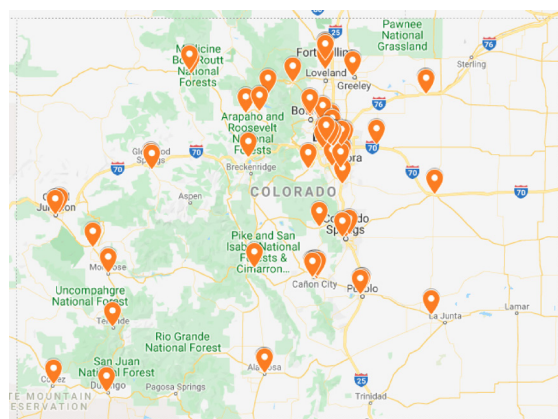
48 Counties Served



/// Many of our teen parents don't realize the power they have in building their children's brains. Often, they think 'educational' means watching a counting or ABC's video. The Vroom app, tips, and brainy backgrounds reinforce the idea that parents are the most important educators to their children. Not only does this build all brains involved; but it builds the parent child attachment, and creates more time for fun, social-emotional engagement as well. ///











/// Vroom brings delight! When we supported the roll out at a local museum event, children were excited to do activities like looking through the glasses on the window and seeing what was on the other side. The adults in the room 'got it.' They saw how easy it is to engage with children and the everyday wonders around them. We are so excited to be a part of such a rich experience that spans generational learning. ///

98 Community Partners

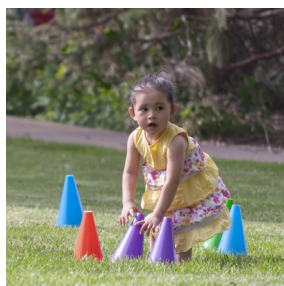


PROGRAM SITES & COUNTIES SERVED

PAT (27 SITES, 35 COUNTIES)

-  Adult and Family Education – Colorado Springs School District 11 (El Paso)
- Arapahoe County Early Childhood (Arapahoe)
-  Boulder County Housing & Human Services (Boulder)
- Bright Futures for Early Childhood and Families (Montrose, Ouray, San Miguel)
-  Catholic Charities Diocese of Pueblo (Pueblo)
-  Community Partnership Family Resource Center (Teller)
- Delta Family Center (Delta)
- Early Childhood Council of the San Luis Valley (Alamosa, Conejos, Costilla, Mineral, Rio Grande, Saguache)
- Estes Valley Investment in Childhood Success (Larimer)
-  Family Development Center – Newborn Network (Routt)
- Families First (Adams, Arapahoe, Denver, Douglas, Jefferson)
-  Family & Intercultural Resource Center (Summit)
-  Family Star Montessori (Denver)
- Florence Crittenton (Denver)
-  Focus Points Family Resource Center (Denver)
-  Growing Home (Adams)
- Hilltop Community Resources (Mesa, Montrose)
-  La Familia – The Family Center (Larimer)
- La Plata Family Centers Coalition (La Plata)
- Metropolitan State University of Denver (Adams, Denver, Jefferson)
- Morgan County Family Center (Morgan)
- Mountain Resource Center (Clear Creek, Gilpin, Jefferson, Park)
- North Range Behavioral Health – Family Connects (Weld)
- Roots Family Center (Denver)
- Starpoint First Steps PAT (Fremont)
- The Piñon Project (Dolores, Montezuma)
- Tri-County Family Care Center (Bent, Crowley, Otero)

 *Indicates that site is a Blue Ribbon Affiliate, meaning that they meet all essential requirements of PAT and at least 75% of the quality standards.

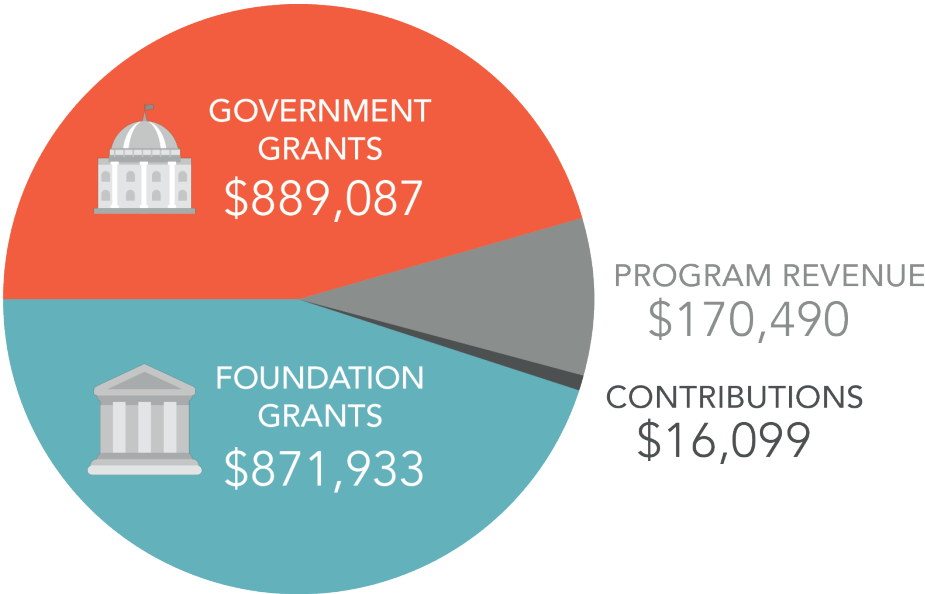


HIPPY (9 SITES, 14 COUNTIES)

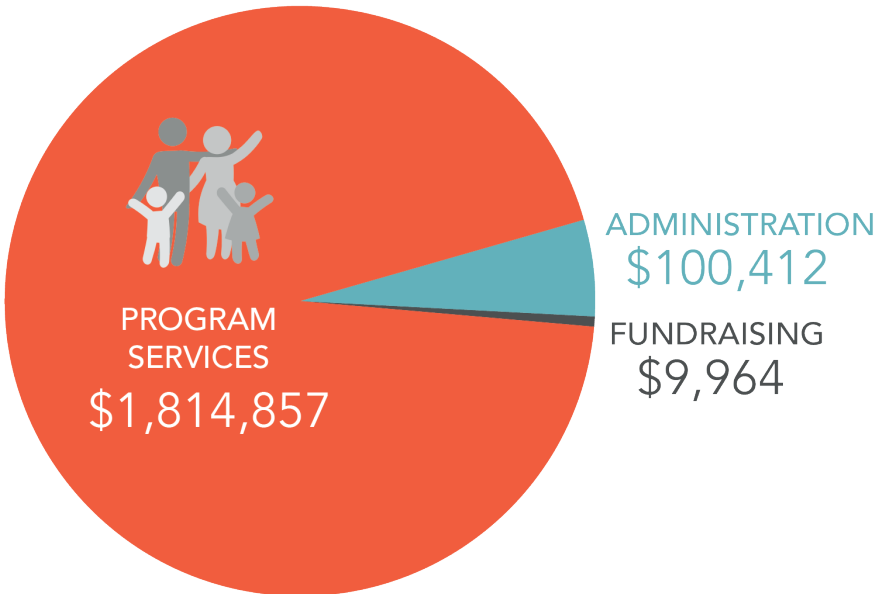
- Catholic Charities of Central Colorado (El Paso)
- Catholic Charities Diocese of Pueblo (Crowley, Otero, Pueblo)
- Clayton Early Learning (Denver)
- Focus Points Family Resource Center (Denver)
- Jeffco HIPPY (Jefferson)
- LIFE HIPPY (Adams)
- North Range Behavioral Health – Family Connects (Weld)
- Roots Family Center (Denver)
- San Luis Valley Area Health Education Center (Alamosa, Conejos, Costilla, Mineral, Rio Grande, Saguache)

FINANCIAL STATEMENTS

2019 Revenue
\$1,947,609



2019 Expenses
\$1,925,233



(Fiscal year ended June 30, 2019)

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GOVERNMENT

- AmeriCorps/Serve Colorado
- Governor's Commission on Community Service
- Maternal, Infant, and Early Childhood Home Visiting
- Preschool Development Grant / Colorado Dept. of Human Services
- Tony Grampsas Youth Services/ Colorado Dept. of Human Services

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2019 Parent Possible Home Visiting Conference



www.parentpossible.org

303.860.6000 | info@parentpossible.org
 800 Grant Street, Suite 200, Denver, CO 80203