



**PARENT
POSSIBLE**

2016 ANNUAL REPORT





In August, 2016 the organization launched our new name – Parent Possible. Over the past 25 years, we have developed a reputation for championing parents as a child’s first and most influential teacher. We believe our new name continues to communicate this focus on parent engagement, and expresses the hope and impact associated with our efforts.

At Parent Possible, our mission is to equip parents with the tools and information needed to be their child’s most valuable teacher, trainer, and mentor in life. Our hope is, one day every family in Colorado will be a thriving ecosystem of learning, laughing, health and well-being.



BOARD CHAIR & EXECUTIVE DIRECTOR LETTER

Parent Possible. These two words have been the focus of so much of our work this year and we couldn't be more excited about it! As we've transformed our name and our brand from Colorado Parent and Child Foundation, we have also thought deeply about our work, our beliefs, and our future.

Parent Possible. These two words represent our mission to equip parents of young children with the tools and information to be their child's most valuable teacher, trainer, and mentor in life. These words also convey our core belief that every parent has potential, and when they are informed and supported they will succeed. Every day we strive to meet parents of young children where they are – emotionally, socially, intellectually and geographically with programs that inspire parents and lead to long-term impact on young children's lives.

While our new name conveys the change and vision we have for the organization, much of our work remains rooted in our history with home visiting programs throughout Colorado. Every day we work with programs statewide to increase the quality and availability of evidence-based home visiting. We are expanding to new program sites and are proud to advocate for our programs and the families they serve every day. This year we implemented a new evaluation system that helps us better tell the story of the growth both children and parents experience through home visiting. You will see this information throughout this report and we look forward to continuing to share our successes in the future.

Our new name also comes with some new programming. We added Vroom as a third initiative this year. Vroom translates the science behind early brain development into easy tips for everyday moments that encourage back and forth interaction between parents and young children. With its message that "you already have what it takes" to be a great parent, Vroom and its app complement our work, mission, and messaging. As the state anchor for Vroom, we look forward to working with communities in new and different ways.

It's been an exciting year for Parent Possible! As you read through this report we hope you will be as excited and inspired as we are. We thank you for your commitment to our organization, Colorado's children and a belief that together we can build a strong future for our families.

STRONGER FAMILIES, TODAY & TOMORROW.

Sincerely,



Tara Rojas
Board Chair



Heather Tritten
Executive Director

OUR PROGRAMS



Vroom translates the science behind the brain's executive functions into easy, actionable tips and messages that encourage back and forth interaction between parents and their young children. By promoting awareness and importance of early brain development, Vroom seeks to turn every parent into an active brain-builder. Vroom reaches busy parents through mobile and digital technologies, and by leveraging household brands and entertainment channels as trusted messengers. Parent Possible is the State Anchor for Vroom in Colorado, providing training, leadership, and guidance to partners and local program sites.



Parents as Teachers (PAT) is an evidence-based parent education and family support program serving families throughout pregnancy until their child enters kindergarten. Certified parent educators visit families at least once a month and share age-appropriate child development information to engage families in activities that provide meaningful parent-child interaction. PAT also offers hearing, vision, and developmental screenings to detect developmental delays or health issues early in a child's life. Parent Possible oversees twenty-seven PAT partner sites in thirty-eight Colorado counties.

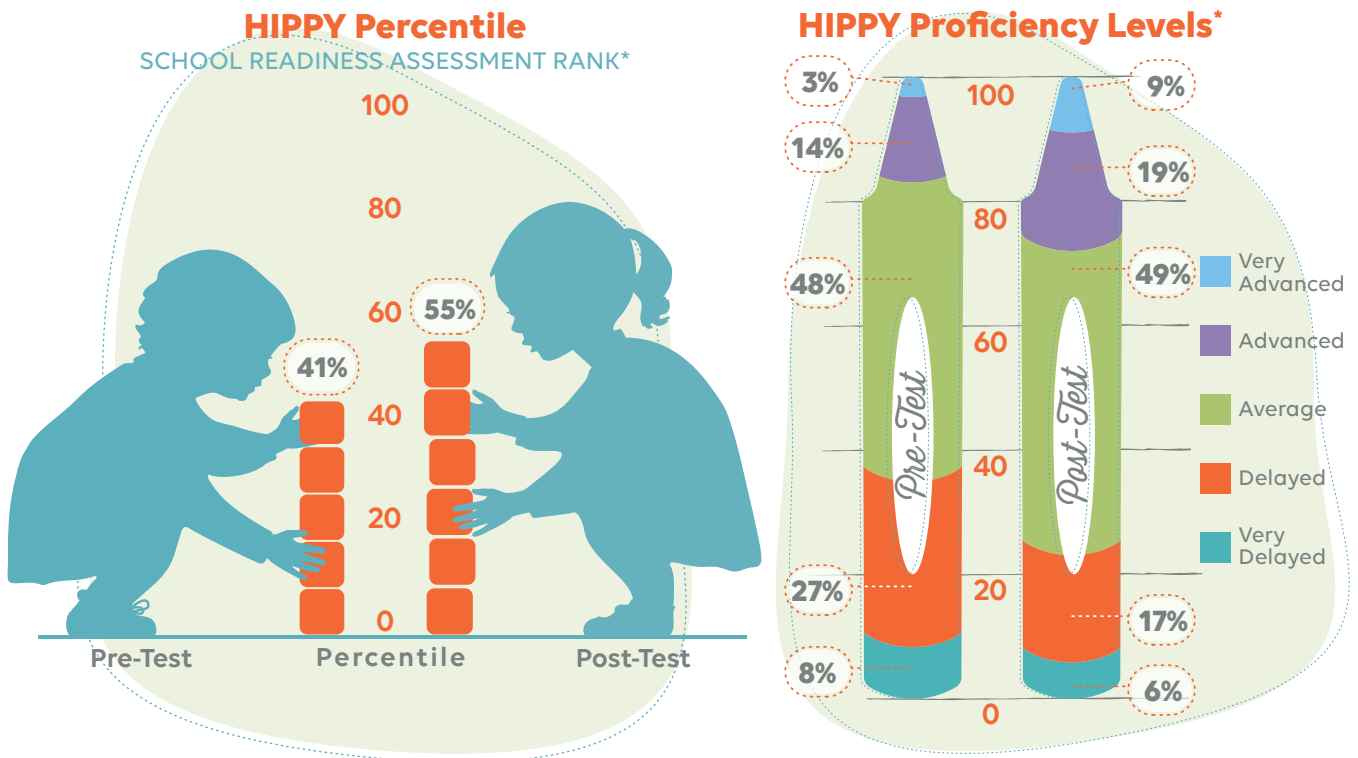


Home Instruction for Parents of Preschool Youngsters of Preschool Youngsters (HIPPY) is an evidence-based parent involvement, school-readiness program for families of children ages three through kindergarten. HIPPY is a peer-delivered, home visitation model, with trained home visitors providing weekly visits to share carefully developed curriculum, books, and materials to prepare children for success in school, and beyond. This program empowers parents as the primary educators for their children in the home and fosters parent involvement in school and the community. Parent Possible oversees seven HIPPY partner sites in seven Colorado counties.

EVALUATION RESULTS

Over the past year, Parent Possible has adopted a more robust state-wide evaluation process, including new methods of collecting and reporting child and program outcomes. The evaluation of PAT and HIPPY programs is done through parent surveys, a child assessment of school readiness, and a child developmental screening.

The 2015-16 key findings for PAT and HIPPY show that program sites were successful in providing services to Colorado's most vulnerable populations, including low-income families and minorities. Parents in PAT programs were found to be routinely participating in literacy activities, with many parents reporting they are reading with their children almost every day. Parents in HIPPY programs were shown to increase the frequency of literary activities and parental confidence in parenting practices. Overall, PAT and HIPPY children who completed the BSRA-3 School Readiness Assessment had a statistically significant increase in their school readiness skills.



* Percentile and proficiency levels were gathered from our state-level evaluation using the Bracken School Readiness Assessment.

EVALUATION RESULTS (Continued)

Home Instruction for Parents of Preschool Youngsters (HIPPY) Demographics

Children Served: 775

Ethnicity:

Hispanic or Latino - 69%

Non-Hispanic or Latino - 31%

Race:

American Indian/Alaskan Native - 9.3%

Asian - 3.5%

Black or African American - 5.6%

Native Hawaiian/Other
Pacific Islander - 0.5%

White - 79%

Multi-racial - 2.1%

Other/Unknown - 1%

Parents with low income: 83%

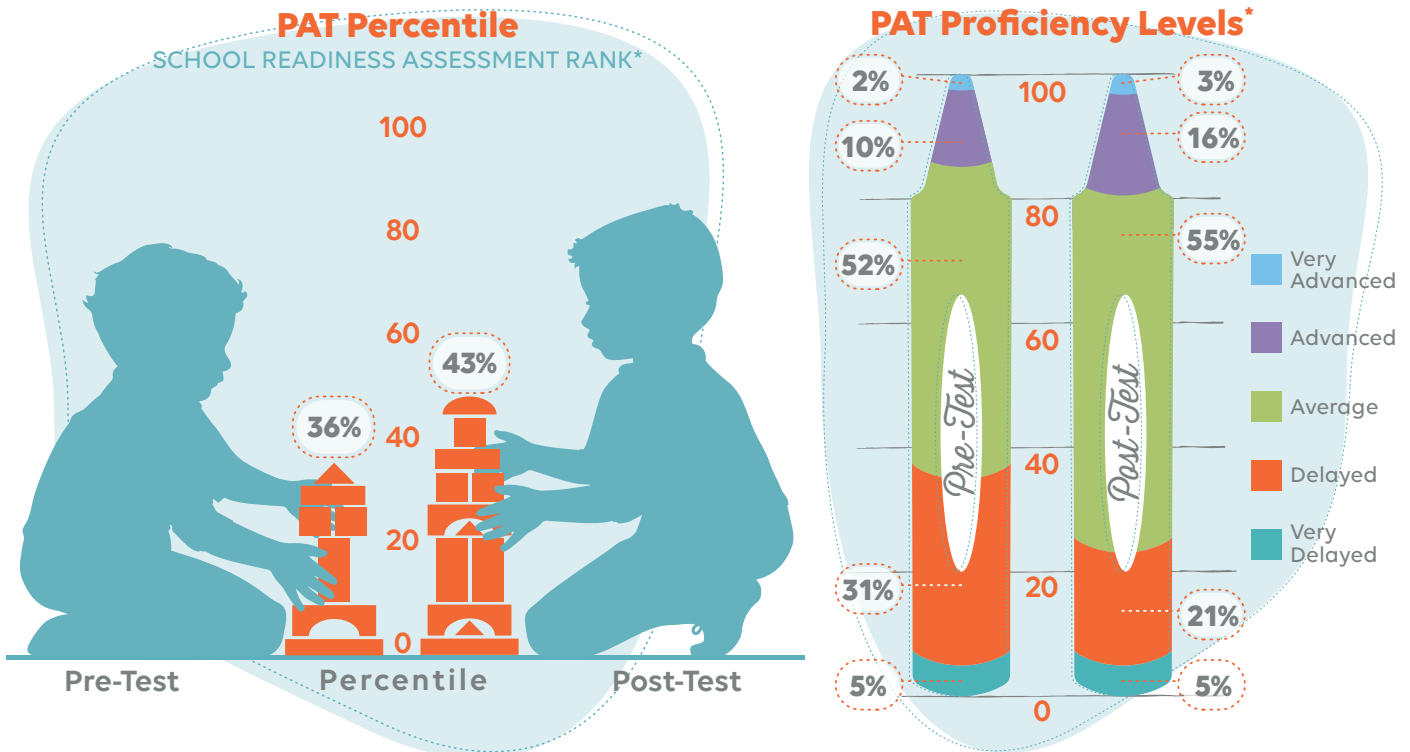
**Parents that did not complete
high school or GED:** 25%

Group Meetings: 107

Total number of complete home visits: 12,072



EVALUATION RESULTS (Continued)



* Percentile and proficiency levels were gathered from our state-level evaluation using the Bracken School Readiness Assessment.

Parents as Teachers (PAT) Demographics & Home Visit Numbers

Children Served: 2,917

Ethnicity:

Hispanic or Latino - 58%
Non-Hispanic or Latino - 42%

Race:

American Indian/Alaskan Native - 1.3%
Asian - 1%
Black or African American - 1.7%
Native Hawaiian/Other Pacific Islander - 0.2%
White - 86.8%
Multi-racial - 8.4%
Other/Unknown - 0.5%

Parents with low income: 72%

Parents with low educational attainment: 41%

Total number of complete home visits: 24,937

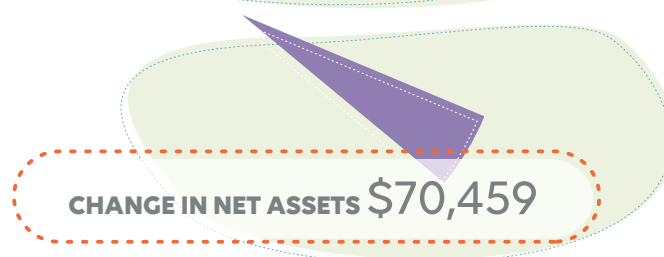
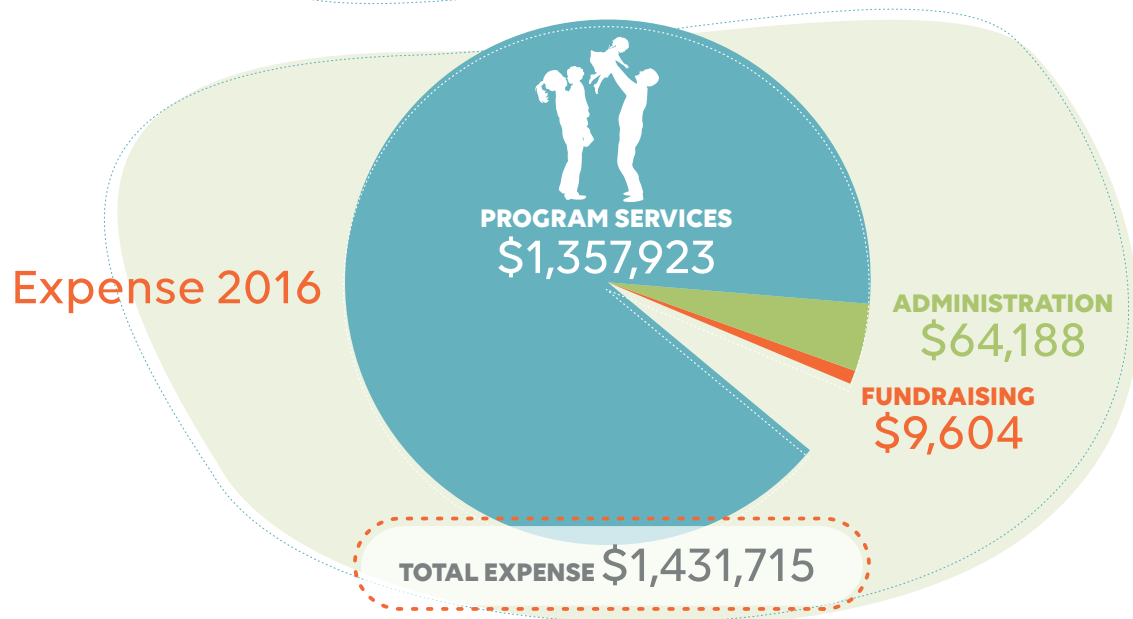
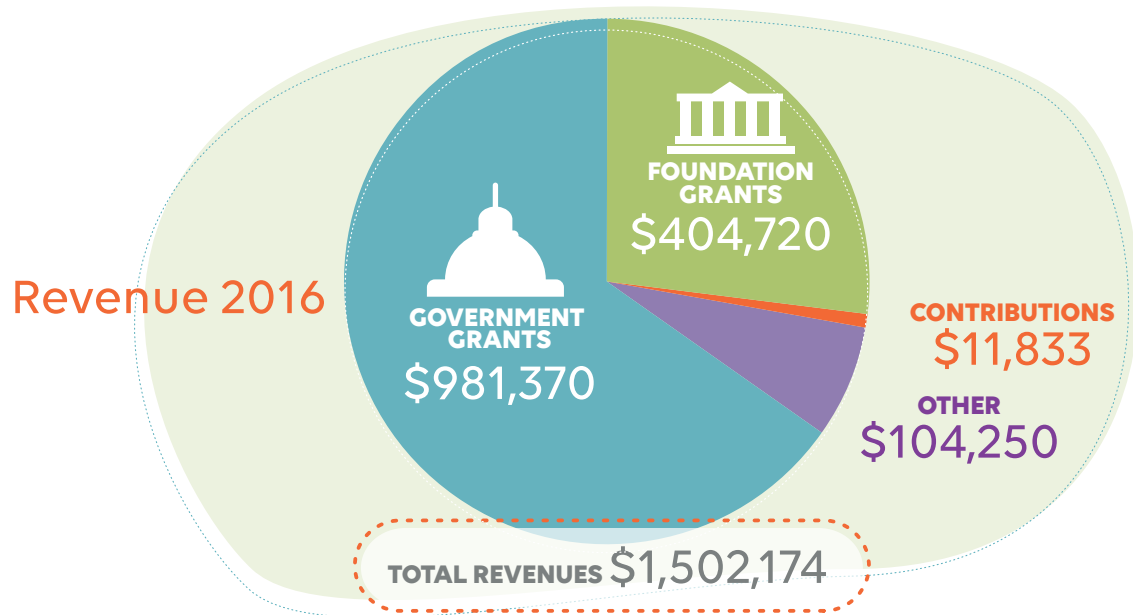
Total number of group connections: 1,015

PROGRAM SITES AND COUNTIES SERVED

PARENTS AS TEACHERS

- **Arapahoe County Early Childhood Council**
Arapahoe County
 - **Boulder County Housing & Human Services**
Boulder County
 - **Bright Futures for Early Childhood and Families**
Montrose, Ouray, San Miguel Counties
 - **Catholic Charities Diocese of Pueblo**
Pueblo County
 - **Community Partnership Family Resource Center**
Teller County
 - **Delta Family Center**
Delta County
 - **El Paso County Family Resource Center**
El Paso County
 - **Estes Valley Investment in Childhood Success**
Larimer County
 - **North Range Behavioral Health (Family Connects)**
Weld County
 - **Family Development Center – Newborn Network**
Routt County
 - **Family & Intercultural Resource Center**
Summit County
 - **Family Star Montessori**
Denver County
 - **First Steps PAT & Early Head Start**
Fremont County
 - **Florence Crittenton High School**
Denver County
 - **Focus Points Family Resource Center**
Denver County, Elyria Swansea Neighborhood
 - **Growing Home**
Adams County
 - **Hilltop Montrose County**
Montrose County
 - **Hilltop Family First**
Mesa County
 - **La Familia – The Family Center**
Larimer County
 - **La Llave Family Resource Center**
Alamosa, Costilla, Saguache, Conejos, Rio Grande, Mineral Counties
 - **Metropolitan State University of Denver**
Denver, Jefferson, Adams Counties
 - **Morgan County Family Center**
Morgan County
 - **Mountain Resource Center**
Jefferson, Park, Clear Creek, Gilpin Counties
 - **The Pinon Project**
Montezuma, Dolores Counties
 - **Rocky Mountain PAT (a program of Families First)**
Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson Counties
 - **Tri-County Family Care Center**
Bent, Crowley, Otero Counties
 - **Valley Settlement Project**
Garfield, Eagle Counties
- ## HIPPY
- **Adams County Housing Authority (Adams County HIPPY)**
Adams County
 - **Catholic Charities Diocese of Pueblo**
Pueblo, Crowley, Otero Counties
 - **Clayton Early Learning**
Denver County
 - **Denver Inner City Parish (DAD-UP)**
Denver County
 - **North Range Behavioral Health (Family Connects)**
Weld County
 - **Focus Points Family Resource Center**
Denver County, Elyria Swansea Neighborhood
 - **Jefferson County Public Schools (Jeffco HIPPY)**
Jefferson County

FINANCIAL STATEMENTS



(Fiscal year ended June 30th, 2016)

LIST OF DONORS/FUNDERS

INDIVIDUAL DONORS

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Tony Grampsas Youth Services/Colorado Dept.
of Human Services

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BOARD MEMBERS

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Dwight Steele (Director) *Labor Market Consultant, Colorado HIPPY Pioneer*

Gail Wilson (Director) *Community Volunteer*

Thomas Fitzgerald (Member Emeritus) *Colorado PAT Pioneer*

STAFF MEMBERS

Heather Tritten *Executive Director*

Marion Batayte *Deputy Director*

Christine Fabian *Finance Director*

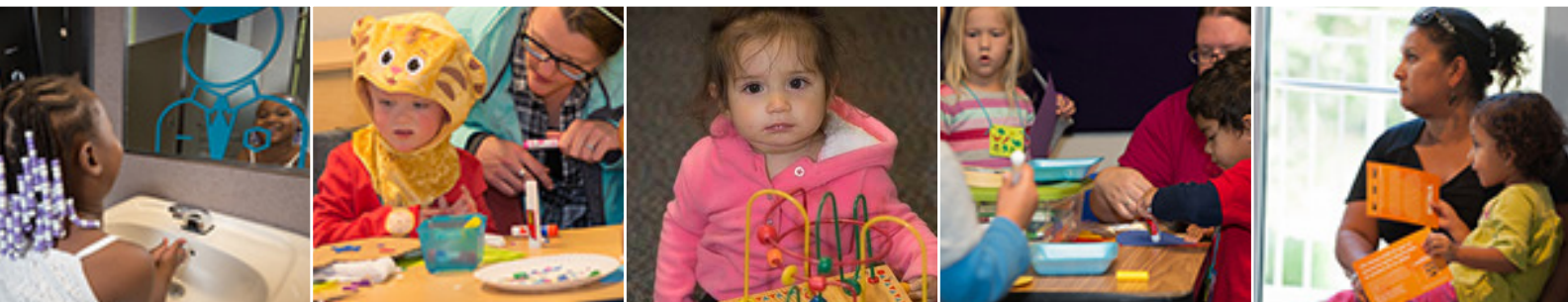
Jackie Cordova *HIPPY Program Director*

Andy Lubansky *Vroom Program Director*

Ashley Caputo *PAT Program Director*

Rachel Breck *Data Manager*

Haley Garrison *Project Coordinator*



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