



## 2017 ANNUAL REPORT



### HOME VISITOR ***SUPERHEROES***





# BOARD CHAIR & EXECUTIVE DIRECTOR LETTER

## **Dear Friends;**

Have you ever been in awe of the possibility and potential you see in a child? We are amazed by them every day. Children are explorers, inventors, and adventurers – looking to make sense of the world and all its mysteries. That’s why it’s so important that adults are engaged in supporting this brain-building mission – and why we are so honored to be a part of that journey for thousands of Colorado families. Every child needs a superhero – and that’s why our work is focused on ensuring parents have the powers they need to be the most critical resource for their child’s growth and development.

Just as a child’s enthusiasm for a new idea or observation can lead them down a new path, our own excitement continues to push us in new directions. Last fall, we were thrilled to expand our programming to include Vroom. This marvelous resource reminds parents that they “already have what it takes” to support their child’s growth and development and encourages them to engage in daily activities that build relationships as well as brains. We are thrilled to be the state anchor for this work and look forward to bringing Vroom messaging to parents throughout Colorado.

Even as we look for new ways to reach families, we continue to find more and better ways to support our home visiting programs. For over more than 25 years we have rooted our work in a system that provides one-on-one home visits with parents. Through our Home Instruction for Parents of Preschool Youngsters (HIPPY) and Parents as Teachers (PAT) services last year, we helped 3,078 parents prepare their children for kindergarten and beyond. Last year we were thrilled to have the opportunity to bring home visitors from across the state together at our first annual conference. As the home visitors explored their own superpowers, we were excited to see them embrace innovative ideas and practices that will make our work and families stronger.

All of our programs continue to engage parents and support them in their important role as their child’s most valuable teacher, trainer, and mentor in life. Thank you for being on this adventure with us! Just as we see the possibility and potential in our children, we also see it in the adults who care for them every day. We thank you for your commitment to our organization, Colorado’s children, and a belief that together we can build a strong future for our families and our state.

STRONGER FAMILIES, TODAY & TOMORROW.

Sincerely,



Tara Rojas  
Board Chair



Heather Tritten  
Executive Director



## OUR PROGRAMS



**Vroom** translates the science behind the brain's executive functions into easy, actionable tips and messages that encourage back and forth interaction between parents and their young children. By promoting awareness and importance of early brain development, Vroom seeks to turn every parent into an active brain-builder. Vroom reaches busy parents through mobile and digital technologies, and by leveraging household brands and entertainment channels as trusted messengers. Parent Possible is the state anchor for Vroom in Colorado, providing training, leadership, and guidance to partners and local program sites.



Parents as Teachers™

**Parents as Teachers (PAT)** is an evidence-based parent education and family support program serving families throughout pregnancy until their child enters kindergarten. Certified parent educators visit families at least once a month and share age-appropriate child development information to engage families in activities that provide meaningful parent-child interaction. PAT also offers hearing, vision, and developmental screenings to detect developmental delays or health issues early in a child's life. Parent Possible oversees twenty-nine PAT partner sites in thirty-eight Colorado counties.



**Home Instruction for Parents of Preschool Youngsters of Preschool Youngsters (HIPPY)** is an evidence-based parent involvement, school-readiness program for families of children ages three through kindergarten. HIPPY is a peer-delivered, home visitation model, with trained home visitors providing weekly visits to share carefully developed curriculum, books, and materials to prepare children for success in school, and beyond. This program empowers parents as the primary educators for their children in the home and fosters parent involvement in school and the community. Parent Possible oversees seven HIPPY partner sites in seven Colorado counties.



## PARENT POSSIBLE HOME VISITING CONFERENCE 2017: THE POWER OF POSSIBILITIES

In April 2017 Parent Possible hosted the Inaugural Parent Possible Home Visiting Conference in Denver at the Lowry Conference Center. After an entire year of planning, we were ecstatic to host over 200 participants from across Colorado for three days. Along with home visitors and supervisors from PAT and HIPPY program sites, representatives from Parents as Teachers National Center and HIPPY USA also attended. Guest presenters, including national PAT and HIPPY trainers and experienced early childhood professionals, joined us to offer over 40 workshops on a wide variety of topics.

The conference was full of opportunities to share ideas, provide home visiting specific professional development, and connect over common goals. With the theme, The Power of Possibilities, this conference recognized the impact that home visitors make each and every day. Home visitors play a critical role in the lives of families, and are the superheroes to parents and children across Colorado. We were overwhelmed by positive feedback following the conference, and are excited to build on this event in 2018.

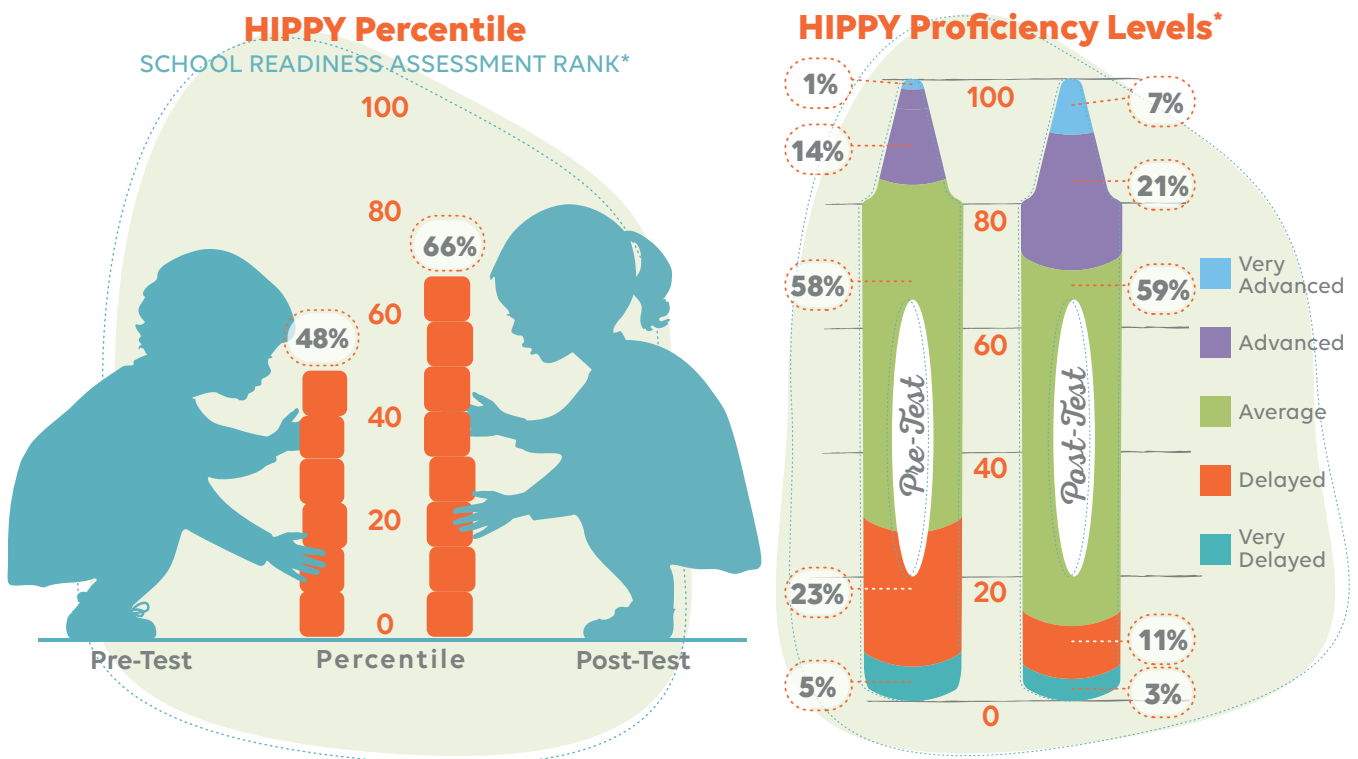




# EVALUATION RESULTS

Over the past two years, Parent Possible has further expanded the state-wide evaluation process, including new methods for measuring child and programmatic outcomes. The evaluation of PAT and HIPPY programs is done through parent surveys, a child assessment of school readiness, and a parent-child interaction observation tool.

The 2016-17 key findings for PAT and HIPPY show that program sites were successful in providing services to Colorado's most vulnerable populations, including low-income families and minorities. Parents enrolled in PAT were found to be highly engaged in interactive reading behaviors with their children, along with many parents reporting strong knowledge of developmentally appropriate parenting practices. Parents enrolled in HIPPY were shown to increase both the amount of time spent on educational activities with their children and parental confidence in parenting practices. Overall, PAT and HIPPY children who completed the school readiness assessment had a statistically significant increase in their school readiness skills. In 2016-17 Parent Possible piloted use of a parent-child observation tool, with results showing that the majority of parents are using developmentally supportive behaviors when interacting with their children.



\* Percentile and proficiency levels were gathered from our state-level evaluation using the Bracken School Readiness Assessment.



## EVALUATION RESULTS (Continued)

### Home Instruction for Parents of Preschool Youngsters (HIPPY) Demographics

**Children Served:** 857

**Ethnicity:**

Hispanic or Latino - 63%

Non-Hispanic or Latino - 37%

**Race:**

American Indian - 5%

Asian - 6%

Black or African American - 2%

Native Hawaiian/Other  
Pacific Islander - 2%

White - 74%

Multi-racial - 8%

Other/Unknown - 3%

**Parents with low income:** 89%

**Parents that did not complete  
high school or GED:** 31%

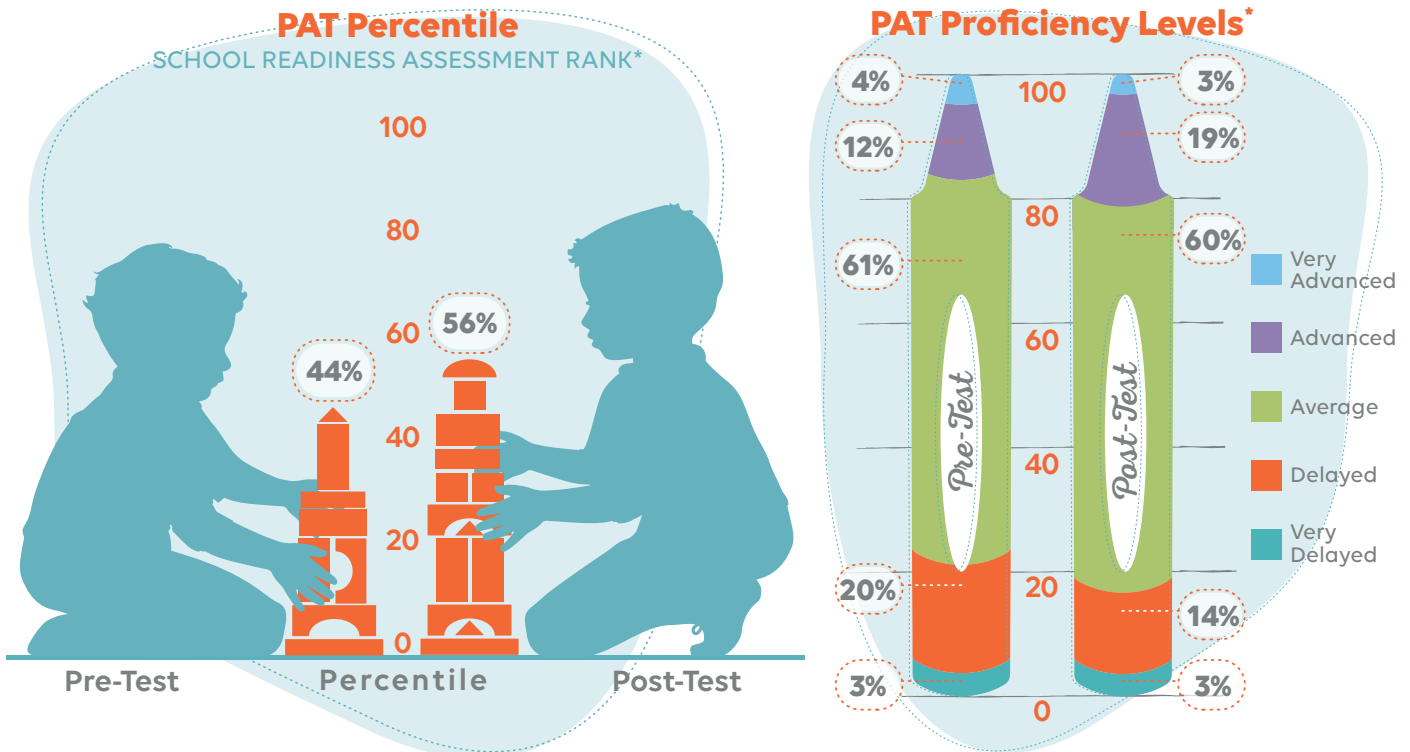
**Group Meetings:** 106

**Total number of complete home visits:** 17,053





## EVALUATION RESULTS (Continued)



\* Percentile and proficiency levels were gathered from our state-level evaluation using the Bracken School Readiness Assessment.

### Parents as Teachers (PAT) Demographics & Home Visit Numbers

**Children Served:** 2,868

#### Ethnicity:

Hispanic or Latino - 62%  
Non-Hispanic or Latino - 38%

#### Race:

American Indian - 1%  
Asian - 1%  
Black or African American - 2%  
Native Hawaiian/Other Pacific Islander - 0%  
White - 83%  
Multi-racial - 12%  
Other/Unknown - 0

**Parents with low income:** 88%

**Parents that did not complete high school or GED:** 35%

**Total number of complete home visits:** 27,613

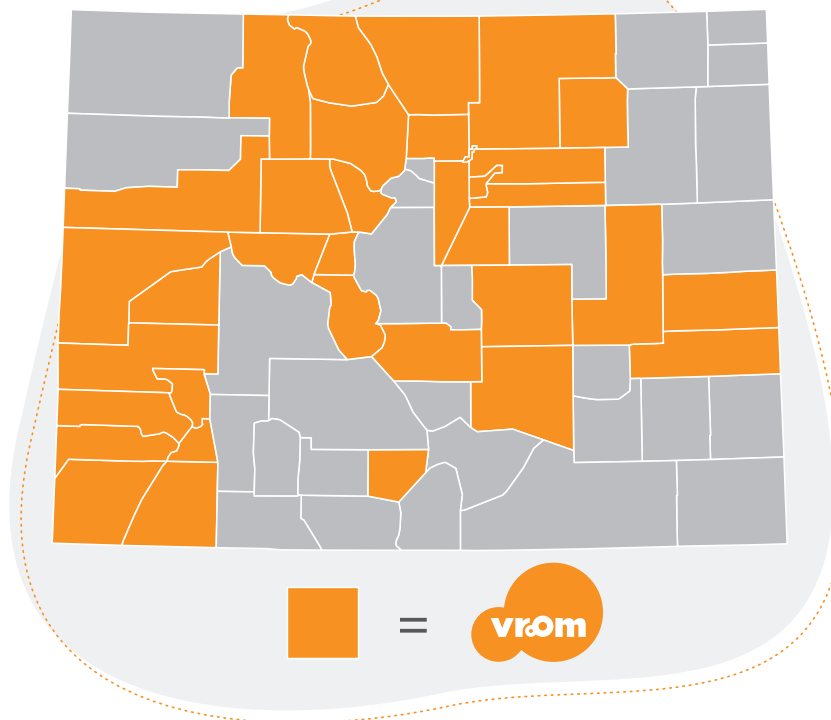
**Total number of group connections:** 1,071



# VROOM

- Parent Possible has 41 Vroom Community Partners that are actively layering Vroom into their operations. These partners include home visiting organizations, Early Childhood Councils, Family Resource Centers, cultural institutions, libraries, and county health departments.
- In fiscal year 2016-2017, there were 3,071 new users who downloaded the Daily Vroom App in the four Metropolitan Statistical Areas throughout Colorado.
- In addition to the new app user downloads, there were on average 1,700 other Daily Vroom users who accessed the app each quarter in the four Metropolitan Statistical Areas throughout Colorado.
- The below image shows the counties that have at least one community partner implementing Vroom in the state.

## Colorado Counties with Community Partners Implementing Vroom





# PROGRAM SITES AND COUNTIES SERVED

## **PAT (29 SITES, 38 COUNTIES)**

- **Arapahoe County Early Childhood Council** (*Arapahoe*)
- **Boulder County Housing & Human Services** (*Boulder*)
- **Bright Futures for Early Childhood and Families** (*Montrose, Ouray, San Miguel*)
- **Catholic Charities Diocese of Pueblo** (*Crowley, Otero, Pueblo*)
- **Community Partnership Family Resource Center** (*Teller*)
- **Delta Family Center** (*Delta*)
- **El Paso County Family Resource Center** (*El Paso*)
- **Estes Valley Investment in Childhood Success** (*Larimer*)
- **Family Development Center – Newborn Network** (*Routt*)
- **Family & Intercultural Resource Center** (*Summit*)
- **Family Star Montessori** (*Denver*)
- **First Steps PAT & Early Head Start/Starpoint** (*Fremont*)
- **Florence Crittenton** (*Denver*)
- **Focus Points Family Resource Center** (*Denver*)
- **Growing Home** (*Adams*)
- **Hilltop Community Resources** (*Montrose*)
- **Hilltop Family First** (*Mesa*)
- **La Familia – The Family Center** (*Larimer*)
- **La Llave Family Resource Center** (*Alamosa, Costilla, Saguache, Conejos, Rio Grande, Mineral*)

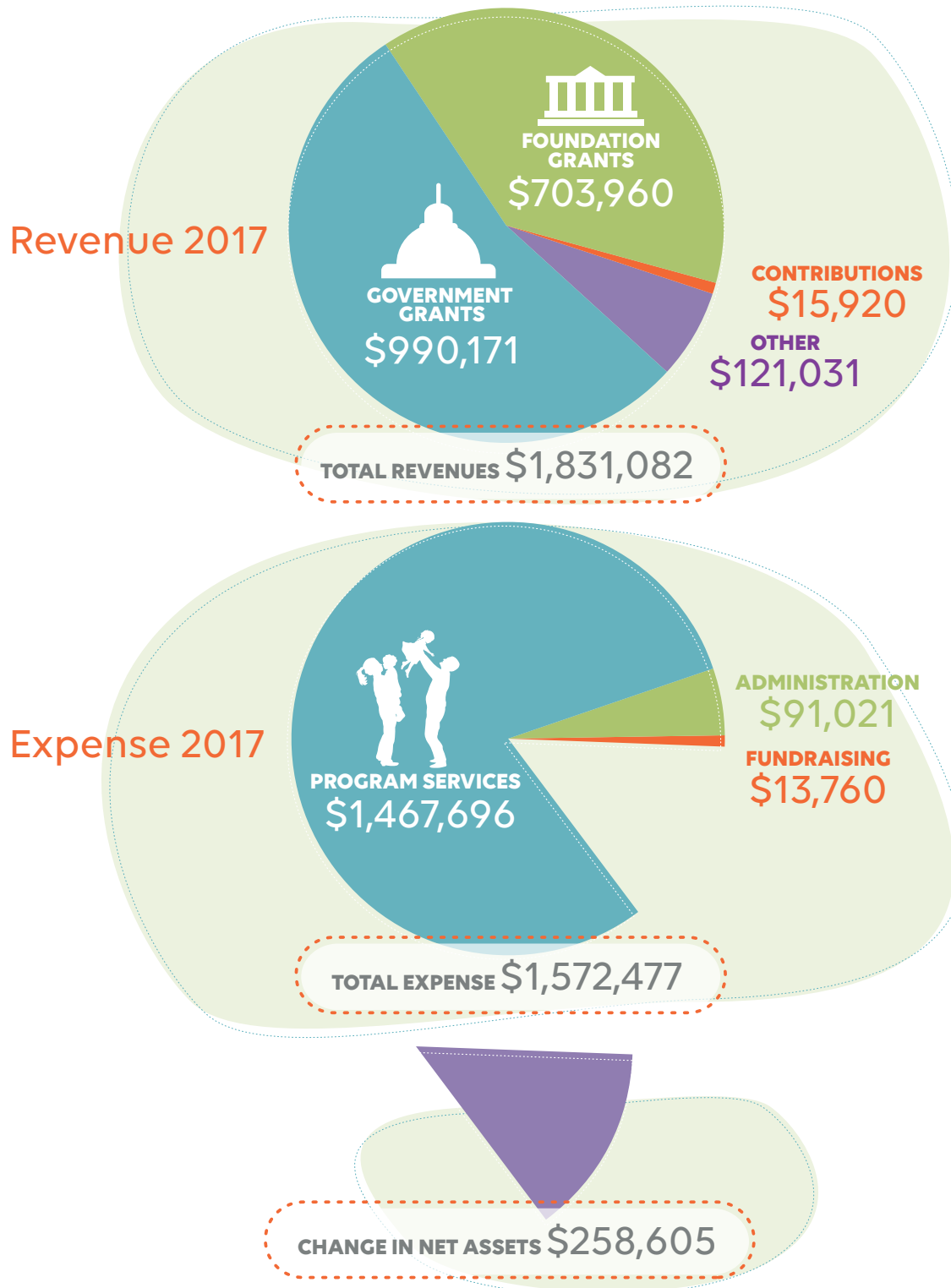
- **La Plata Family Centers Coalition** (*La Plata*)
- **Metropolitan State University of Denver** (*Denver, Jefferson, Adams*)
- **Morgan County Family Center** (*Morgan*)
- **Mountain Resource Center** (*Jefferson, Park, Clear Creek, Gilpin*)
- **North Range Behavioral Health – Family Connects** (*Weld*)
- **The Piñon Project** (*Montezuma, Dolores*)
- **Families First – Rocky Mountain PAT** (*Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson*)
- **Roots Family Center** (*Denver*)
- **Tri-County Family Care Center** (*Bent, Crowley, Otero*)
- **Valley Settlement** (*Garfield, Eagle*)

## **HIPPY (7 SITES, 7 COUNTIES)**

- **Catholic Charities Diocese of Pueblo** (*Crowley, Otero, Pueblo*)
- **Clayton Early Learning** (*Denver*)
- **North Range Behavioral Health – Family Connects** (*Weld*)
- **Focus Points Family Resource Center** (*Denver*)
- **Jeffco HIPPY** (*Jefferson*)
- **LIFE HIPPY** (*Adams*)
- **Roots Family Center** (*Denver*)



## FINANCIAL STATEMENTS



(Fiscal year ended June 30th, 2017)



# LIST OF DONORS/FUNDERS

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## GOVERNMENT

- AmeriCorps/Serve Colorado Governor's Commission on Community Service
- Maternal, Infant, and Early Childhood Home Visiting/Colorado Dept. of Human Services
- Tony Grampsas Youth Services/Colorado Dept. of Human Services



# BOARD & STAFF MEMBERS

## BOARD MEMBERS

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**Lindsey O'Brien** *Administrative Assistant*

**Michele Provost** *PAT Program Director*



303.860.6000 | [Info@ParentPossible.org](mailto:Info@ParentPossible.org)

[www.ParentPossible.org](http://www.ParentPossible.org)

800 Grant Street, Suite 200, Denver, CO 80203