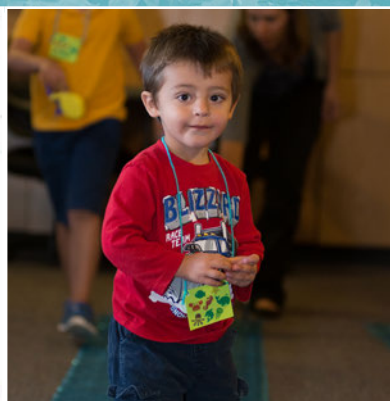




IT STARTS WITH YOU.



Stronger families, today and tomorrow.

2018 ANNUAL REPORT

BOARD CHAIR & EXECUTIVE DIRECTOR LETTER

IT STARTS WITH YOU.

Reflecting on the past year brings many thoughts to mind – stories of parents learning to cope with sleepless nights with a newborn, images of toddlers focused on tasks like putting on socks or opening books, reports of home visitors being welcomed by parents excited to share success and relieved to share challenges, and pictures of children crossing a stage in a cap and gown. Each of these moments is about growth, understanding, and perseverance – not just on the part of a child, but also by the parents, caregivers, and home visitors that are working to transform that child into a successful adult. This is no small task. It's a big responsibility. That's why this year we've been reminding those adults that *It Starts with You*.

It Starts with You isn't about assigning the weight of a child's world to a parent or home visitor. It's about reminding the people critical to a child's growth and development that in order to be the best parent, caregiver, or home visitor you can be you have to start by tending to the things that make you a stronger, more patient, and present person. We want to help these adults carve out the time they need to breathe, get centered, then approach the work. This has been a theme in our work this year. We are working to shift our culture to one of wellness and self-care, knowing that when the adults in a child's life do better, so do the children.

While our mantra of *It Starts with You* has been focused on our programs, we also are reminded that all of this work also starts with you – the donors, supporters, and community partners that believe in the work we do every single day. Without your commitment to our mission to equip parents of young children to be the most valuable teacher, trainer, and mentor in their child's life we couldn't support the nearly 4,000 families that received PAT and HIPPY services this year. Without you we wouldn't have the resources to reach thousands more children and families through Vroom messages and installations. *It Starts with You*.

As we continue to grow our work and expand our reach, we thank you for your ongoing support and we look forward to a continued partnership as we work to best support children, parents, home visitors, and program sites throughout Colorado. As you look through this report and see the amazing growth and change that happens within families throughout the year, please remember that their success is your success. You've helped us make this happen.

It Starts with You.



Heather Tritten
Executive Director



Julie Germond
Board Chair

OUR PROGRAMS



Vroom translates the science behind the brain's executive functions into easy, actionable tips and messages that encourage back and forth interaction between parents and their young children. By promoting awareness and importance of early brain development, Vroom seeks to turn every parent into an active brain-builder. Vroom reaches busy parents through mobile and digital technologies, and by leveraging household brands and entertainment channels as trusted messengers. Parent Possible is the state anchor for Vroom in Colorado, providing training, leadership, and guidance to partners and local program sites.



Parents as TeachersSM

Parents as Teachers (PAT) is an evidence-based parent education and family support program serving families throughout pregnancy until their child's kindergarten completion. Certified parent educators visit families at least once a month and share age-appropriate child development information to engage families in activities that provide meaningful parent-child interaction. PAT also offers hearing, vision, and developmental screenings to detect developmental delays or health issues early in a child's life. Parent Possible oversees twenty-seven PAT partner sites in thirty-seven Colorado counties.



HIPPY Program
Home Instruction for Parents of Preschool Youngsters

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidence-based parent involvement, school-readiness program for families of children ages three through kindergarten. HIPPY is a peer-delivered, home visitation model, with trained home visitors providing weekly visits to share carefully developed curriculum, books, and materials to prepare children for success in school, and beyond. This program empowers parents as the primary educators for their children in the home and fosters parent involvement in school and the community. Parent Possible oversees nine HIPPY partner sites in fifteen Colorado counties.



OUR FAMILIES

We serve families all around the state of Colorado through our three programs. Here are just a few of many positive testimonials from our families and their home visitors.

"HIPPY means a lot of different things to many different people. For me, HIPPY means hope, strength, confidence, and leadership. HIPPY also means friendship and family." – *HIPPY Home Visitor, Pueblo*

"We love everything that the program has to offer. The visits are always fun and supportive. In our family, we often don't discuss challenges we are facing, our home visits provide an opportunity to talk about our problems, explore solutions, and to just have someone listen." – *PAT Parent, Denver*

"I have seen that Kayla is more independent, she is able to talk more with people and she is a more social person. She was very shy when we started the program." – *HIPPY Parent, Denver*

"He told her [home visitor] that he's never seen his wife happier than after their home visits, and [how] PAT has made a huge positive impact on their family. He thanked her for all her support, resources, and dedication that she's given to their family, and that he doesn't know where they would be without PAT." – *PAT Supervisor, Conifer*

"The program has brought me a lot of information on how to help my daughter develop her learning on sensory, numbers, and colors. The program has also given me activities to help develop her fine motor skills." – *PAT Parent, Pueblo*

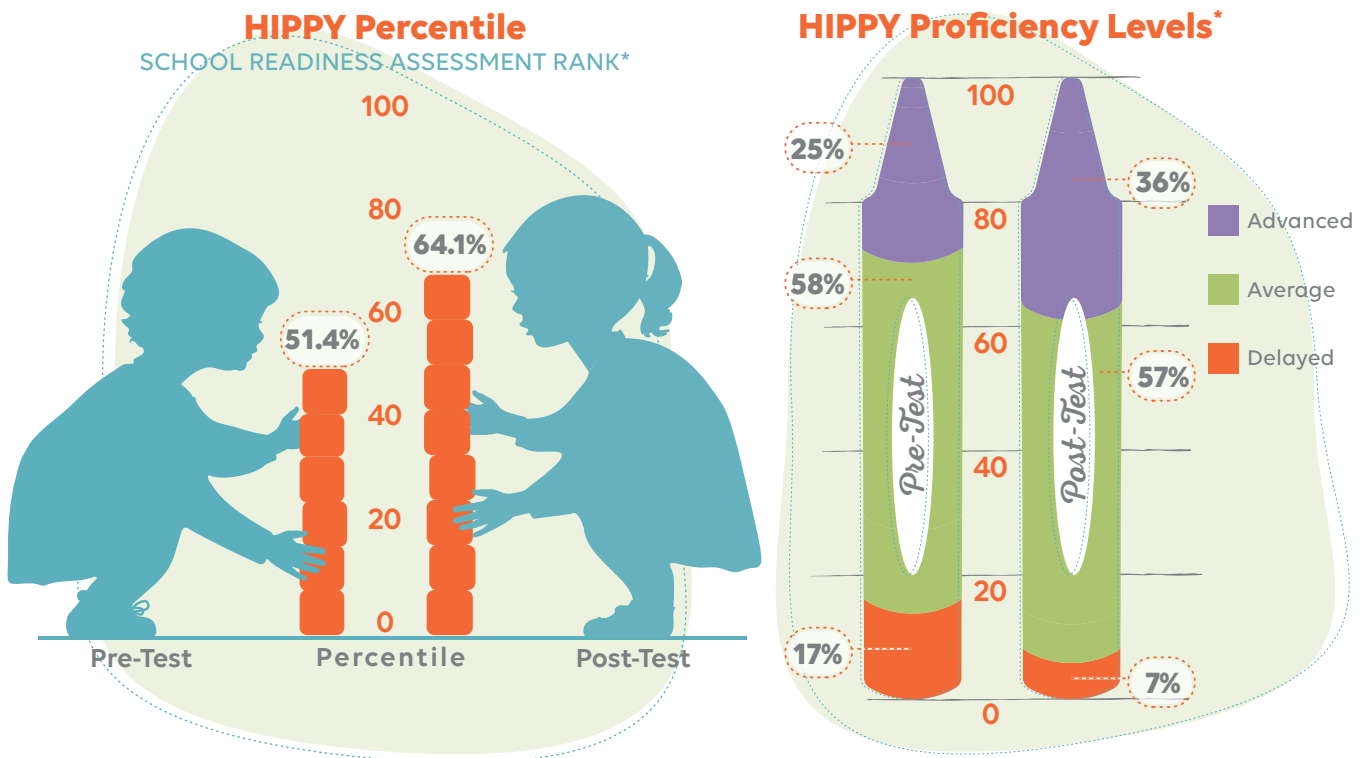
"I know that this success is only the beginning for this family, but she attributes her and her child's success in part to the HIPPY program ... She makes sure to mention to me every single week how grateful she is to be able to participate in this program." – *HIPPY Home Visitor, Pueblo*



EVALUATION RESULTS

Parent Possible continued to refine data collection processes this year resulting in increased response rates, participation, and overall quality. In an effort to improve usability and understanding, we added data visualizations and state comparisons, and decreased the amount of text in state and site-level evaluation reports. We were honored to be invited to share our learnings and results nationally and continue to lead the field with our comprehensive statewide evaluation plan.

In 2017-18, the evaluation of PAT and HIPPY programs included parent surveys, a child assessment of school readiness, and a parent-child observation tool. Key findings show that program sites were successful in providing services to Colorado's most vulnerable populations. Parents enrolled in PAT and HIPPY reported significant increases in confidence and knowledge around parenting and child development. They also demonstrated increases in behaviors to promote child literacy. The majority of parents in both programs are using developmentally supportive behaviors when interacting with their children. Overall, PAT and HIPPY children who completed the school readiness assessment had a statistically significant increase in their school readiness skills. Please visit our website for full evaluation results.



* Percentile and proficiency levels were gathered from our state-level evaluation using the Bracken School Readiness Assessment.

EVALUATION RESULTS (Continued)

Home Instruction for Parents of Preschool Youngsters (HIPPY) Demographics

Children Served: 1,029

Ethnicity:

Hispanic or Latino - 61%

Non-Hispanic or Latino - 39%

Race:

American Indian - 5%

Asian - 5%

Black or African American - 2%

Native Hawaiian/Other
Pacific Islander - 0.4%

White - 80%

Multiracial/Other: - 6%

Unknown - 1%

Parents with low income: 86%

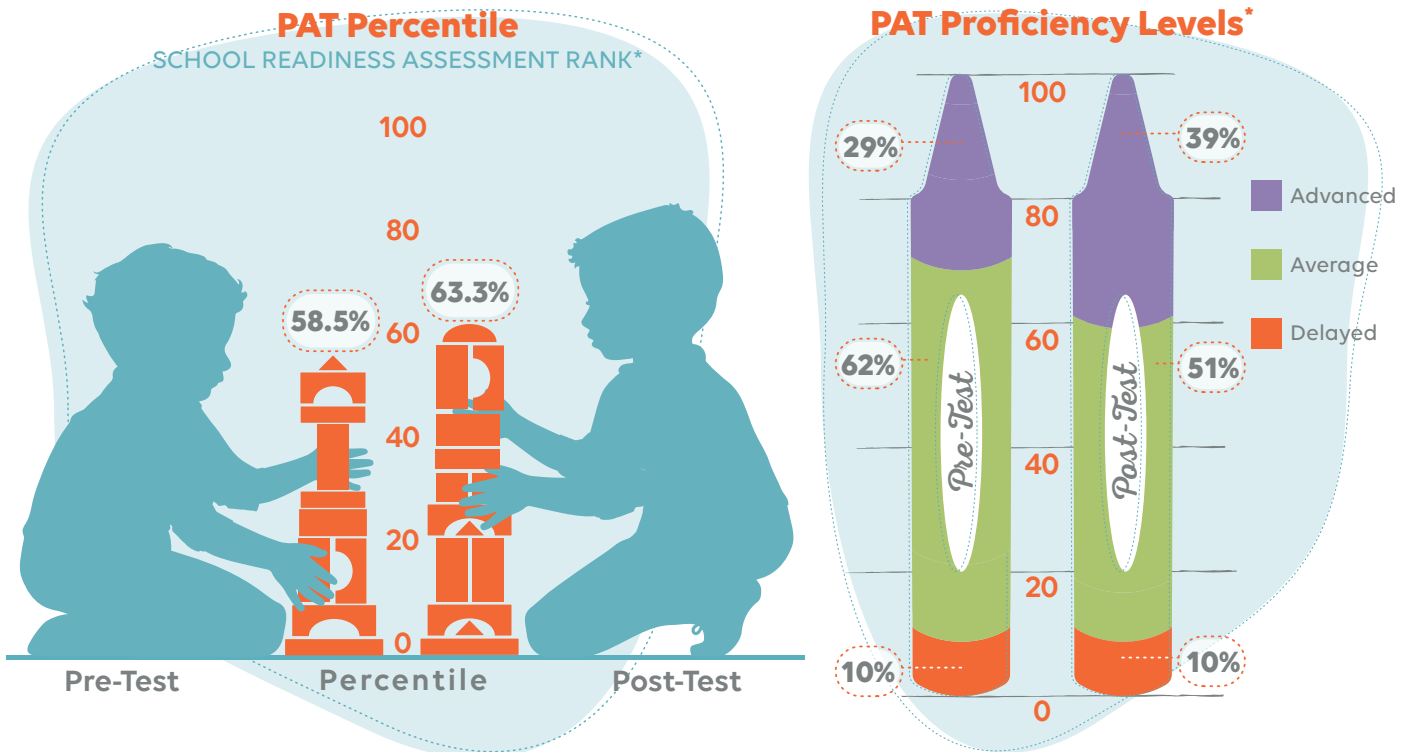
**Parents that did not complete
high school or GED:** 27%

Group Meetings: 79

Total number of complete home visits: 20,094



EVALUATION RESULTS (Continued)



* Percentile and proficiency levels were gathered from our state-level evaluation using the Bracken School Readiness Assessment.

Parents as Teachers (PAT) Demographics & Home Visit Numbers

Children Served: 2,682

Ethnicity:

Hispanic or Latino - 60%
Non-Hispanic or Latino - 40%

Race:

American Indian - 2%
Asian - 2%
Black or African American - 2%
Native Hawaiian/Other Pacific Islander - 0.2%
White - 84%
Multiracial/Other: - 10%

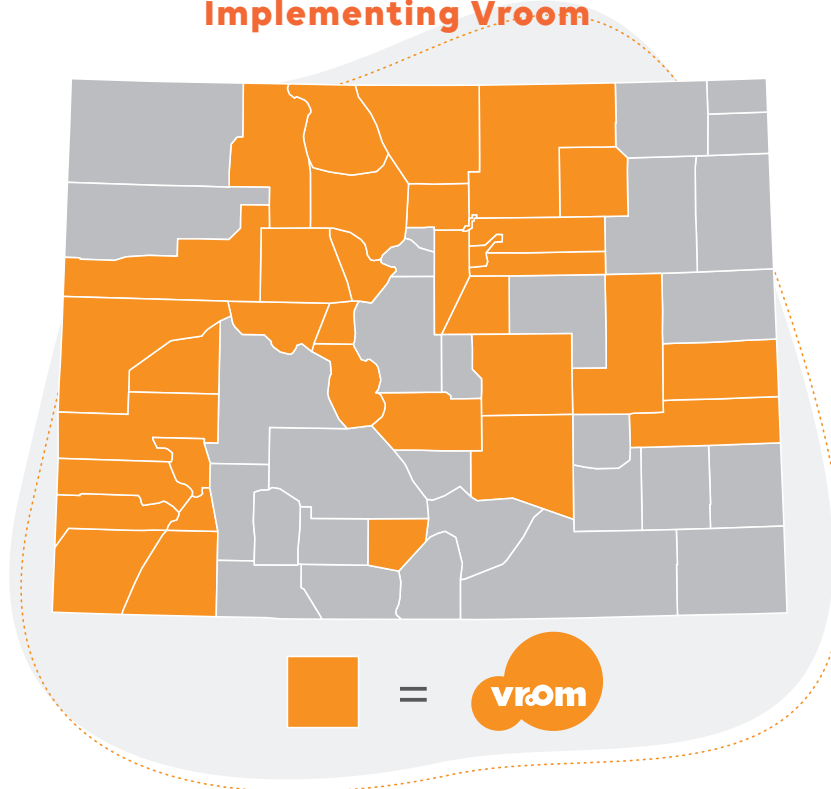
Parents with low income: 87%

Parents that did not complete high school or GED: 42%

Number of group connections: 639

Total number of complete home visits: 25,826

- ## Colorado Counties with Community Partners Implementing Vroom



PROGRAM SITES AND COUNTIES SERVED

PAT (27 SITES, 37 COUNTIES)

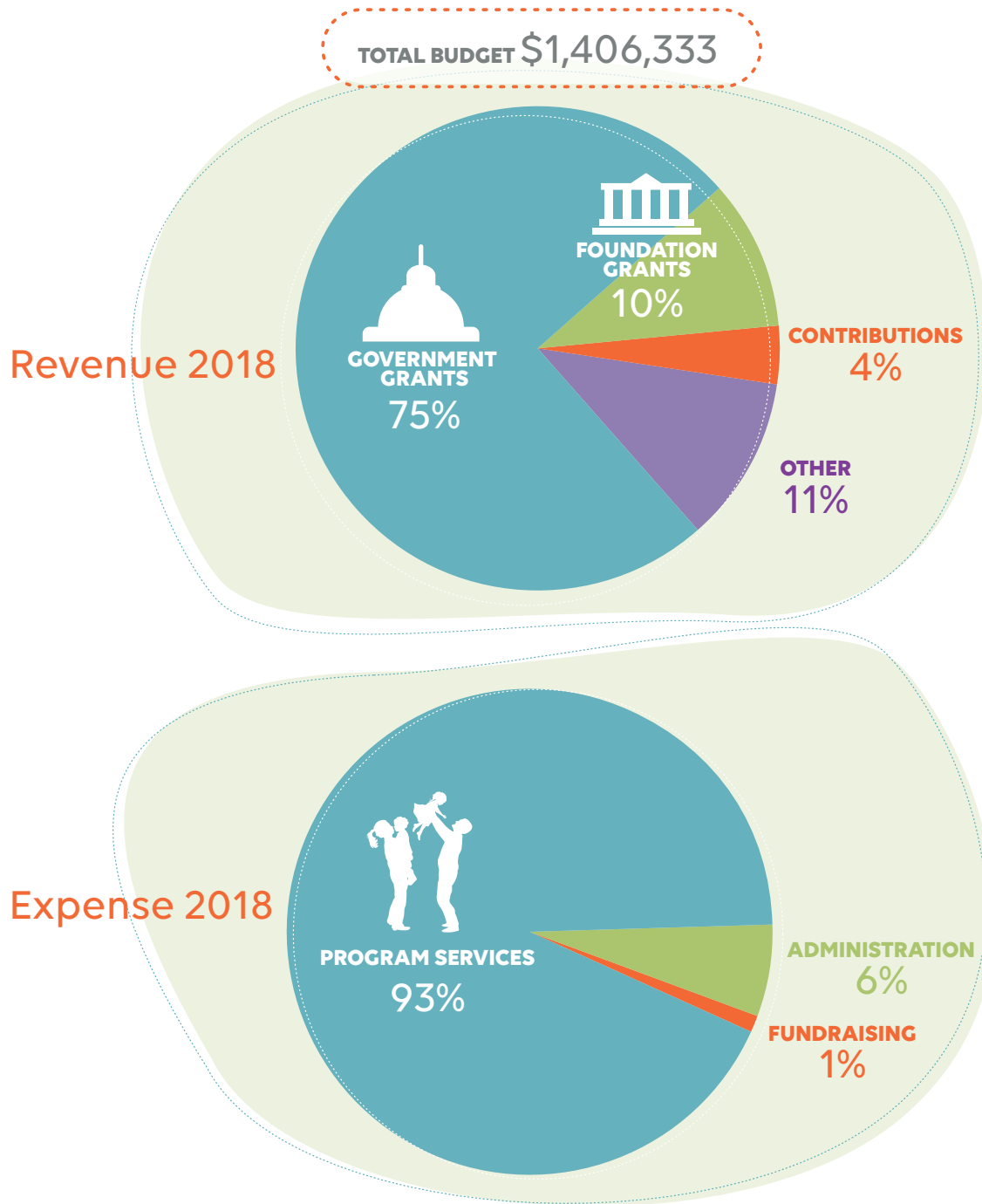
- **Arapahoe County Early Childhood Council** (*Arapahoe*)
- **Boulder County Housing & Human Services** (*Boulder*)
- **Bright Futures for Early Childhood and Families** (*Montrose, Ouray, San Miguel*)
- **Catholic Charities Diocese of Pueblo** (*Crowley, Otero, Pueblo*)
- **Community Partnership Family Resource Center** (*Teller*)
- **Delta Family Center** (*Delta*)
- **El Paso County Family Resource Center** (*El Paso*)
- **Estes Valley Investment in Childhood Success** (*Larimer*)
- **Family Development Center – Newborn Network** (*Routt*)
- **Families First –** (*Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson*)
- **Family & Intercultural Resource Center** (*Summit*)
- **Family Star Montessori** (*Denver*)
- **First Steps PAT & Early Head Start/Starpoint** (*Fremont*)
- **Florence Crittenton** (*Denver*)
- **Focus Points Family Resource Center** (*Denver*)
- **Growing Home** (*Adams*)
- **Hilltop Community Resources** (*Montrose, Mesa*)
- **La Familia – The Family Center** (*Larimer*)

- **La Llave Family Resource Center** (*Alamosa, Costilla, Saguache, Conejos, Rio Grande, Mineral*)
- **La Plata Family Centers Coalition** (*La Plata*)
- **Metropolitan State University of Denver** (*Denver, Jefferson, Adams*)
- **Morgan County Family Center** (*Morgan*)
- **Mountain Resource Center** (*Jefferson, Park, Clear Creek, Gilpin*)
- **North Range Behavioral Health – Family Connects** (*Weld*)
- **Roots Family Center** (*Denver*)
- **The Piñon Project** (*Montezuma, Dolores*)
- **Tri-County Family Care Center** (*Bent, Crowley, Otero*)

HIPPY (9 SITES, 15 COUNTIES)

- **Catholic Charities of Central Colorado** (*El Paso*)
- **Catholic Charities Diocese of Pueblo** (*Crowley, Otero, Pueblo*)
- **Clayton Early Learning** (*Denver*)
- **Focus Points Family Resource Center** (*Denver*)
- **Jeffco HIPPY** (*Jefferson*)
- **LIFE HIPPY** (*Adams*)
- **North Range Behavioral Health – Family Connects** (*Weld*)
- **Roots Family Center** (*Denver*)
- **San Luis Valley Area Health Education Center** (*Alamosa, Conejos, Costilla, Mineral, Rio Grande, Saguache*)

FINANCIAL STATEMENTS



(Fiscal year ended June 30th, 2018)

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- Tony Grampsas Youth
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